



*** THIS IS ***
CHICAGO

OUR HOME

**OUTDOOR HISTORY
EXPERIENCE**

ChicagoHistoryMuseum

OUR HOME



Chicago's great public parks shape the shared life of our city, giving generations of Chicagoans beautiful spaces to gather, reflect, and explore.

The corner of Lincoln Park that the Chicago History Museum calls home is a key part of this grand public landscape. However, this park space at Clark and LaSalle is long overdue for beautification—and the Museum is now ready to step up and meet this need while also turning it into a more welcoming outdoor experience that reflects the spirit and traditions of our city.

Wrapping around the Museum and its immediate grounds, the new Outdoor History Experience will be a unique interactive destination that creatively shares Chicago's culture and stories while respecting the integrity of historic Lincoln Park.

AN INSPIRING OUTDOOR EXPERIENCE

Landscaping: We will use new landscaping to enhance the visitor experience and beautify the space—making it a true public destination in the great Chicago tradition.

History Trail: We will connect new and existing landmarks—from the Chicago Fire artifact and redeveloped plaza to the Abraham Lincoln statue and Couch family tomb—by turning the trails that immediately border the Museum into a unified History Trail. Throughout the trail, we will install interactive “Discovery Stations” that employ environmental, tactile, and mechanical features. The Discovery Stations will address existing historical and natural features of the park, as well as themes related to history, and make this corner of Lincoln Park a unique and compelling Chicago experience.

The Plaza: We will develop the east side of the Museum as a platform for engagement with the park and the city beyond our walls. The plaza will be reimagined as a welcoming space, accompanied by tasteful signage

OUTDOOR HISTORY EXPERIENCE



on the Museum's north facade, with a clear message that this space—and this Museum—are for everyone.

GATEWAYS TO HISTORY

In addition, this experience will include new gateways that will draw visitors from the surrounding area into this newly beautified park experience. These include:

Welcoming New

Landmark: We will create an inviting space that will instantly become a destination for those who seek to encounter our city's history firsthand.

New signage at the corner of Clark and LaSalle will welcome visitors to the Museum and park and feature a remarkable artifact from the Museum's collection: a large relic of the Great Chicago Fire that visitors can interact with and touch. This public artifact

will speak powerfully to the significance of the Fire and to the spirit that willed the city to rise again.



“Our success in recent years has been based on our bold approach and our ‘everybody’s welcome’ brand of service. We know what we need to do to step up our service to Chicago. We can’t do it alone. Join us in sharing Chicago’s stories for generations to come.”

GARY JOHNSON, PRESIDENT
CHICAGO HISTORY MUSEUM

The Chicago Story

Tunnel: We will turn the western-most pedestrian tunnel under LaSalle Drive into an engaging and educational exploration of Chicago history through image and color. Passing through this striking sensory experience will signal visitors' entrance to the Chicago History Museum and a public space like no other in the city.

With your support for this re-imagined and improved landscape, we will inspire visitors to come together and engage with the rich history of our city in a new and exciting way.

THE CAMPAIGN FOR THE



CHICAGO HISTORY MUSEUM

COVER: *A group of people view the Abraham Lincoln statue in Lincoln Park. c. 1910-1919*

Chicago Daily News negatives collection, Chicago History Museum, DN-0008643