Chicago History Museum

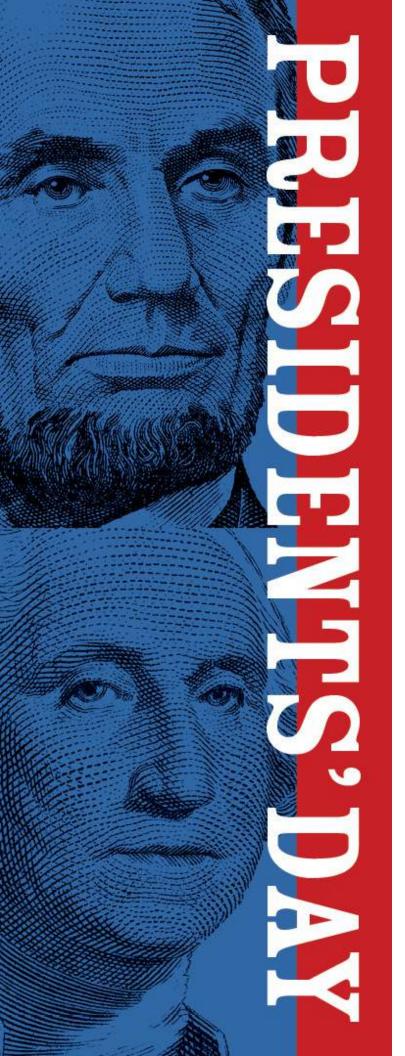


FEBRUARY - APRIL 2016

EVENT, MARKETING, MEMBERSHIP & PR MERCHANDISING REPORT

TABLE OF CONTENTS

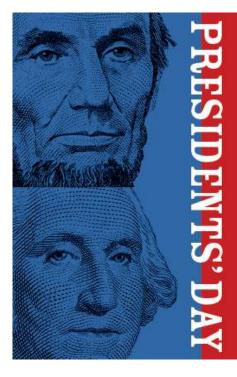
PRESIDENT'S DAY	pg. 4
CHICAGO'S BIRTHDAY	pg. 10
STANDING UP: FROM PUNCH LINE TO SPOTLIGHT	pg. 15
LINCOLN'S UNDYING WORDS	pg. 23
	pg. 48
PROGRAMS, PARTNER EVENTS &	
PROMOTIONS	pg. 55
MEMBERSHIP EVENTS	pg. 60
MEMBERSHIP & DEVELOPMENT COMMUNICATIONS	pg. 66
NOTEWORTHY PRESS	pg. 70



PRESIDENT'S DAY

FEBRUARY 15, 2016

EMAIL - TEACHERS AND E-NEWS

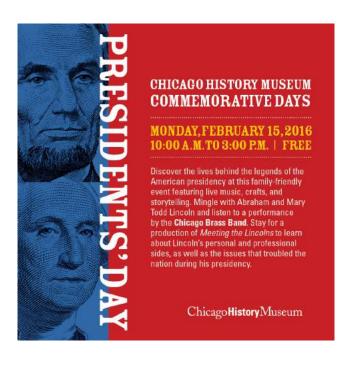


CHICAGO HISTORY MUSEUM COMMEMORATIVE DAYS

MONDAY, FEBRUARY 15, 2016 10:00 A.M. TO 3:00 P.M. | FREE

Discover the lives behind the legends of the American presidency at this family-friendly event featuring live music, crafts, and storytelling. Mingle with Abraham and Mary Todd Lincoln and listen to a performance by the **Chicago Brass Band**. Stay for a production of *Meeting the Lincoln's* to learn about Lincoln's personal and professional sides, as well as the issues that troubled the nation during his presidency.

Chicago History Museum



INSTAGRAM



INTERNAL SIGNAGE - ELEVATORS, CAFE CARDS

SOCIAL MEDIA - FACEBOOK & TWITTER HEADER PHOTOS

PRESIDENTS' DAY CHICAGO HISTORY MUSEUM COMMEMORATIVE DAYS MONDAY, FEBRUARY 15, 2016 10:00 A.M. TO 3:00 P.M. | FREE Chicago History Museum

PRESS RELEASE

PRESIDENTS' DAY AT THE CHICAGO HISTORY MUSEUM MON., FEB. 15
Performances, crafts, storytelling and more celebrate America's presidents

CHICAGO (February 5, 2016) - The Chicago History Museum will celebrate Presidents' Day with live music, crafts, storytelling, face painting and appearances by First Lady Mary Todd and President Abraham Lincoln, Monday, February 15 from 10 a.m. - 3 p.m.

Join the Museum in honoring the endeavors and accomplishments of America's presidents at this free family-friendly event. Highlights of the day include storytelling by Gwen Hilary and musician Enoch Williamson, a presidential party-hat make-and-take craft and a Lincoln tribute concert performed by the Chicago Brass Band's Vintage Brass Ensemble.

The day will conclude with a production of "Meeting the Lincolns" by company With Lincoln Productions. First Lady Mary Todd and President Abe Lincoln will speak about their youth, education and the struggles of the Civil War, followed by a Q&A session. Before the program visitors can mingle and snap a picture with the famous first-couple.

The Chicago History Museum celebrates the life and legacy of President Abraham Lincoln year-round with the permanent installation "Abraham Lincoln" that explores his leadership during the Civil War and his tragic assassination and the gallery "Lincoln's Chicago" that features portraits of Lincoln's contemporaries with lithograph views of Chicago created in the 1860s located in the Museum's Robinson Gallery.

Visitors can also explore the Museum's cornerstone exhibition "Chicago: Crossroads of America," which offers visitors the opportunity to explore the 1968 Democratic National Convention and other turbulent moments in Chicago's political history; and "The Secret Lives of Objects" that showcases the table from Appomattox Court House, Virginia on which General Robert E. Lee surrendered to General Ulysses S. Grant, ending the Civil War.

Commemorative Day activities are free with Museum admission. Museum admission is complimentary for Illinois residents on this day. For a full schedule of events visit chicagohistorymuseum.org. Seating for performances is available on a first-come, first-served basis.

Chicago Tribune











PRESIDENT & MRS. LINCOLN

Abe and Mary Todd Lincoln impersonators, Michael Krebs and Debra Miller, check out masks of other former U.S. Presidents at The Chicago History Museum celebration of President's Day Feb. 15, 2016.

Chicago Tribune

MONDAY, FEB 15: PRESIDENTS DAY AT CHICAGO HISTORY MUSEUM |
If you like the idea of keeping your kids learning even when they have the day off school, spend some of your Presidents Day at this North Side museum.





25 OF OUR FAVORITE EVENTS IN CHICAGO THIS WEEK |

MEET THE PRESIDENT: Meet First Lady Mary Todd and President Abraham Lincoln at the Chicago History Museum from 10 a.m. to 3 p.m. on Presidents' Day. The family-friendly holiday programing also includes crafts, storytelling, face painting and live performances from the Chicago Brass Band's Vintage Brass Ensemble. Free.



NORTHWEST INDIANA TIMES | PARTY LIKE THE PRESIDENT

Celebrate our country's leaders on your day off
To recognize the 43 men who have been sworn into office, the Chicago History
Museum has special events aimed at educating families about their
contributions in a fun way on President's Day.



CHICAGO'S 179TH BIRTHDAY

MARCH 4TH, 2016

PRESS RELEASE

THE CHICAGO HISTORY MUSEUM TO HOST THE CITY OF CHICAGO'S 179TH BIRTHDAY MARCH 4

Celebration to include live music, an essay contest and complimentary Eli's Cheesecake

CHICAGO (February 24, 2016) - On March 4, 1837 Chicago was incorporated as a city. Join the Chicago History Museum and The City of Chicago in celebration of Chicago's 179th birthday at the Chicago History Museum on Friday, March 4.

Children and adults throughout Chicago are invited to join in the celebration that takes place from 10 a.m. to 1 p.m. The official program kicks off at 11 a.m. with a performance from members of the Latin School of Chicago Concert Band. Visitors can stop by the Museum before the program for live music from the Tony Do Rosario Trio at 10 a.m.

Commemorative Day activities are free with Museum admission. As a special birthday treat, Museum admission is complimentary for Illinois residents on this day. The event also recognizes Chicagoans who share a birthday with the city. Special birthday certificates will be available for visitors celebrating their own March 4 birthdays - while supplies last.

Speakers include Gary T. Johnson, president of the Chicago History Museum and Peggy Montes, founder and president of the Bronzeville Children's Museum.

Musician David Spencer will take the stage to perform a native drum interpretation of "Happy Birthday," to commemorate the role American Indian's had in shaping Chicago's history that extends far beyond its official establishment as a city 179 years ago.

Attendees are invited to celebrate the winners of the annual essay contest that honors Chicago's first permanent resident, Jean Baptist Pointe DuSable. One lucky student will step up to the microphone to read their winning essay.

And what's a birthday without cake? Eli's Cheesecake is a Chicago institution and has become a worldwide ambassador of the city's culinary scene. It's a popular treat, and supplies are limited - so don't miss out!



CELEBRATE CHICAGO'S 179TH BIRTHDAY AT THE HISTORY MUSEUM TODAY

Today, you can celebrate the city's birthday at the Chicago History Museum, where they'll be serving up Eli's Cheesecake and lemonade (which is probably not the cuisine enjoyed by the city's earliest settlers) to commemorate the brave souls who saw a nasty stretch of swamp next to Lake Michigan and thought, "We should totally build a giant city here." The event will include music, and anyone who shares a birthday with the city will get a "special certificate."



RED TRICYCLE | HAPPY BIRTHDAY CHICAGO

Windy City, Second City, Chitown and City of Big Shoulders, whichever term of endearment you prefer, sweet home Chicago is our kind of town. March 4 marks the 179th birthday of the city we all love and we've



rounded up ideas to help her celebrate. From a special tribute to permission to overindulge in a sweet treat, read on and celebrate!



20 OF OUR FAVORITE EVENTS IN CHICAGO TO DO THIS WEEKEND | CHICAGO'S BIRTHDAY PARTY

Guess who's turning 179?! Chicago, that's who! Head to the Chicago History Museum to celebrate the city's birthday with performances, speakers and of course cake from Eli's cheesecake. They'll also reveal the winners of the annual essay contest about Chicago's first resident, Jean Baptist Pointe DuSable. Admission will be free to Illinois residents for Friday as well.

make it better

CHICAGO'S 179TH BIRTHDAY CELEBRATION

On March 4, 1837, Chicago was incorporated

as a city. Join the Chicago History Museum and The City of Chicago in celebration of Chicago's 179th birthday at the Chicago History Museum on Friday, March 4.



11 FUN THINGS TO DO WITH KIDS THIS WEEKEND, MAR 4-6

Celebrate Chicago's Birthday at Chicago History Museum, What: Join the fun to celebrate the city's 179th birthday! The

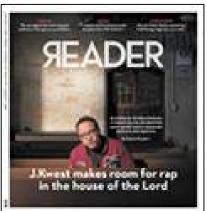
festive occasion includes special remarks and music to pay tribute to the City of Big Shoulders.



CHICAGO HISTORY MUSEUM HOSTS BIRTHDAY BASH FOR THE CITY OF CHICAGO

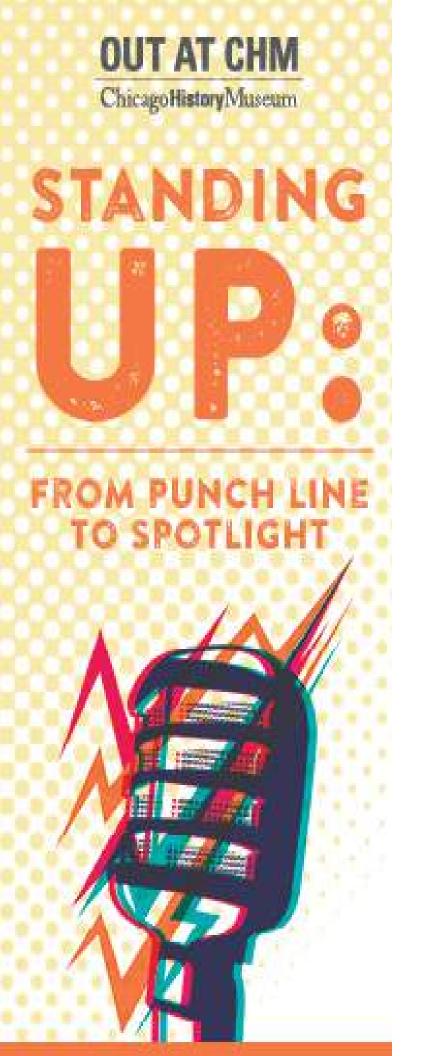
Birthday greetings are in order for Chicago which was incorporated on March 4, 1837. As such, the Chicago History Museum invites residents and tourists to celebrate the city's 179th birthday from 10 a.m. to 1 p.m. tomorrow.





AGENDA | CHICAGO HISTORY MUSEUM

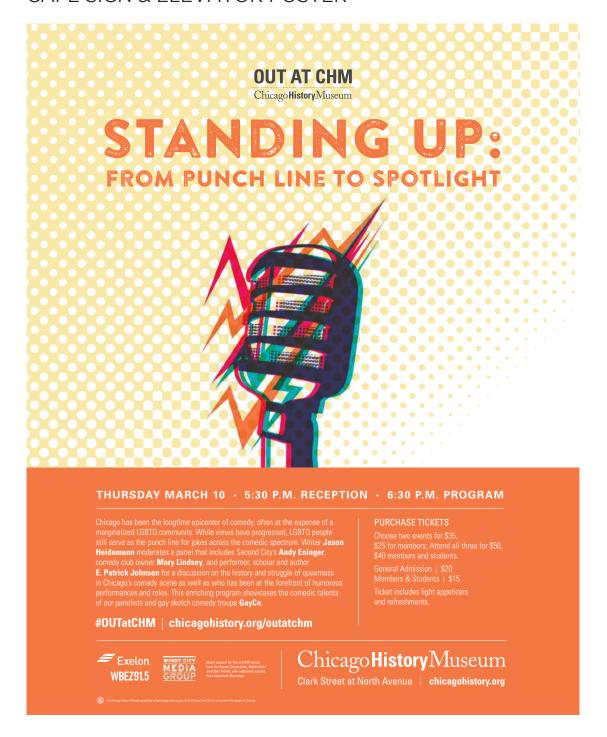
Chicago's 179th Birthday Celebration, the museum hosts special speakers and music from the Latin School of Chicago's concert band to celebrate the city's anniversary. And it wouldn't be a birthday without cake - Eli's Cheesecake presents slices for visitors. Sat 3/4, 10AM-1PM, 1601 N. Clark 312-642-4600, chicagohistory.org \$14, \$12 seniors and students (13-22), free kids 12 and under.



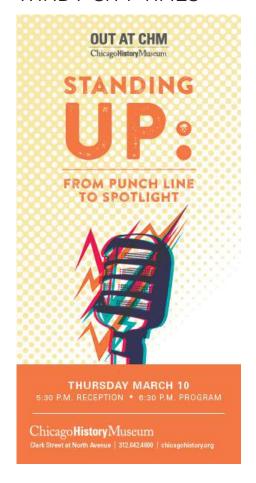
OUT AT CHM STANDING UP: FROM PUNCH LINE TO SPOTLIGHT

MARCH 10, 2016

CAFE SIGN & ELEVATOR POSTER



WINDY CITY TIMES



REDEYE & TRIBUNE DIGITAL ADS





DNAINFO.COM





THE L-STOP



THURSDAY MARCH 10
5:30 P.M. RECEPTION • 6:30 P.M. PROGRAM
Chicago History Museum

CHM & CENTER ON HALSTED E-BLAST



THURSDAY MARCH 10 + 5:30 P.M. RECEPTION + 6:30 P.M. PROGRAM

Chicago has been the longtime epicenter of comedy, often punch line for jokes across the comedic spectrum. Writer Jason Heidemann moderates a panel that includes Second City's Andy Eninger, comedy club owner Mary Lindsey, and performer, scholar and author E. Patrick Johnson program showcases the comedic talents of our panelists and gay sketch comedy troupe **GayCo**.

#OUTatCHM | chicagohistory.org/outatchm

PURCHASE TICKETS

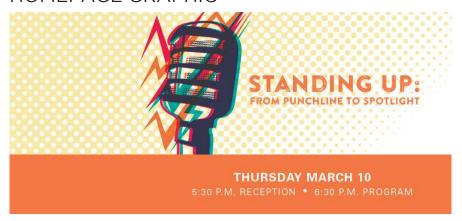
Choose two events for \$35, \$25 for members; Attend all three for \$50, General Admission | \$20 Members & Students | \$15





Chicago History Museum

HOMEPAGE GRAPHIC



FACEBOOK & TWITTER HEADER IMAGES







INSTAGRAM

STREET MARKETING - FLYER & POSTER DISTRIBUTION











- ANDERSONVILLE
- BRIDGEPORT
- CHINATOWN
- EDGEWATER
- PILSEN
- ROGERS PARK

PRESS RELEASE

LAUGH "OUT" LOUD AT STANDING UP: FROM PUNCH LINE TO SPOTLIGHT Chicago History Museum explores the history of LGBTQ comedy

CHICAGO (March 1, 2016) – Comedic performances and a thoughtful exploration of the history of LGBTQ comedy take center stage at the Out at CHM event "Standing Up: From Punch Line to Spotlight" on Thursday, March 10, at the Chicago History Museum.

Writer Jason Heidemann moderates a panel that includes Second City's Andy Eninger, comedy club owner Mary Lindsey and performer, scholar and author E. Patrick Johnson. The evening's discussion includes the history and struggle of queerness in Chicago's comedy scene and a look at those who have been at the forefront of humorous performances and roles. The program showcases the comedic talents of the panelists and gay sketch comedy troupe Gay-Co.

The event begins at 5:30 p.m. with a reception that includes drinks and appetizers, followed by the official program at 6:30 p.m.

"Standing Up" is the second program in this year's Out at CHM series, followed by "Looking? The History of Hooking Up" on Thursday, May 19. The ticket price for one program is \$20 for the general public and \$15 for Museum members and students. Subscribe and save — attend both programs for \$35 at the general rate and \$25 for Museum members and students. To purchase tickets and for more information about Out at CHM, visit chicagohistory.org/outatchm.

Major support for Out at CHM comes from the Exelon Corporation with additional support from Robert Kohl and Clark Pellett and the Richard L. Ohlhausen Education Fund. For more information about the Chicago History Museum's programs and exhibitions, visit chicagohistory.org or call 312-642-4600.



OUT AT CHM LOOKS AT LGBTQ COMEDY CONTRIBUTIONS

The latest installment of Chicago History Museum's "Out at CHM" series, held March 10, focused on the LGBT community's relationship to comedy, especially in Chicago's improv and stand-up scenes.



That relationship has long been a complicated one, noted writer Jason Heidemann, who added, "Even in the dark times when there were no out people, there were LGBT people in Chicago theater."



STANDING UP: FROM PUNCH LINE TO SPOTLIGHT

During this Out at CHM talk, panelists - including writing program head at the Second City Andy Eninger, Jokes and Notes comedy club owner Mary Lindsey and others - discuss the queer community's relationship to Chicago's comedy scene.

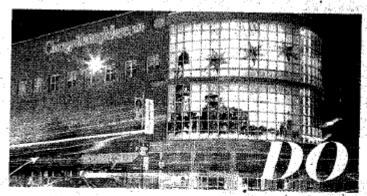
IIII chicagoist

15 OF OUR FAVORITE EVENTS IN CHICAGO THIS WEEK | LAUGH "OUT" LOUD

The next program in Chicago History Museum's Out at CHM series takes a comedic turn. Laugh "Out" Loud at Standing Up: From Punch Line to Spotlight explores the history and struggles of LGBTQ comedy with a panel featuring Second City's Andy Eninger, comedy club owner Mary Lindsey and performer, scholar and author E. Patrick Johnson.

Oredeye

Thursday: Eat. Drink. Do.



STANDING UP: FROM PUNCH LINE TO SPOTLIGHT Chicago History Museum 1601 N. Clark St. 312-642-4600

Learn about the history of LGBTQ comedy in Chicago with a panel discussion featuring Jokes and Notes owner Mary Lindsey, Northwestern, University performance studies professor E. Patrick Johnson and Andy Eninger, head of The Second City's writing program. Sketch comedy group GayCo performs. 6:30 p.m. 5:30 p.m. reception. \$15-\$20. Tickets: chicagohistory.org

STANDING UP: FROM PUNCH LINE TO SPOTLIGHT

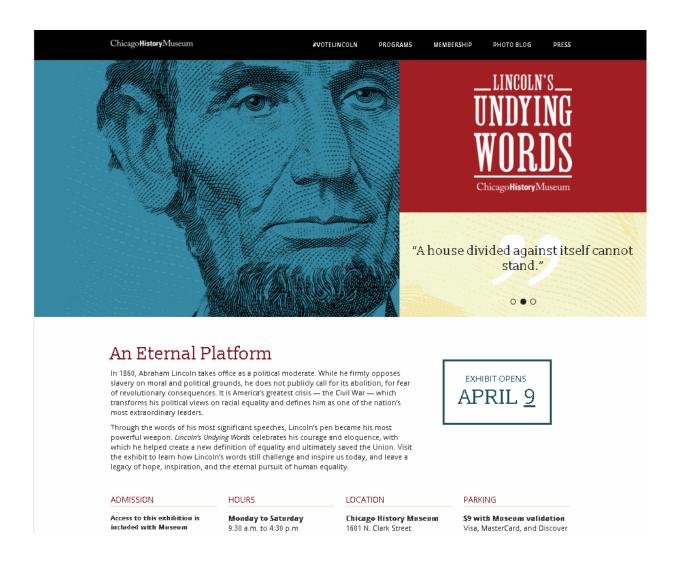
Learn about the history of LGBTQ comedy in Chicago with a panel discussion featuring Jokes and Notes owner Mary Lindsey, Northwestern University performance studies professor E. Patrick Johnson and Andy Eninger, head of The Second City's writing program. Sketch comedy group GayCo performs.



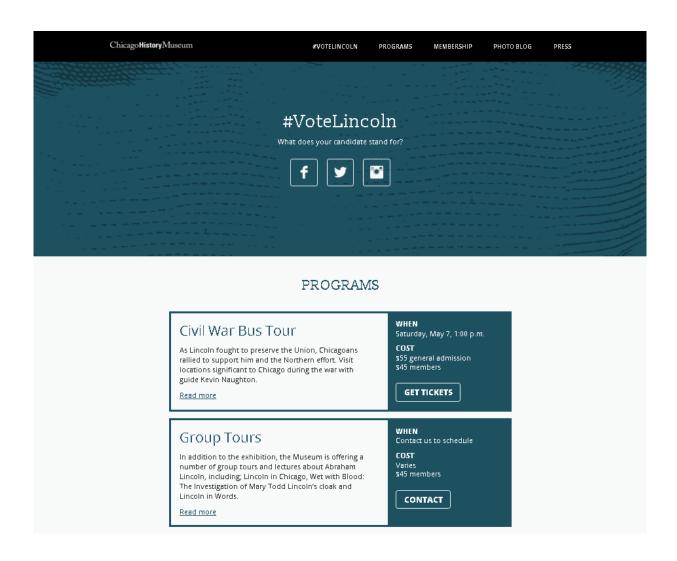
LINCOLN'S UNDYING WORDS

APRIL 9, 2016

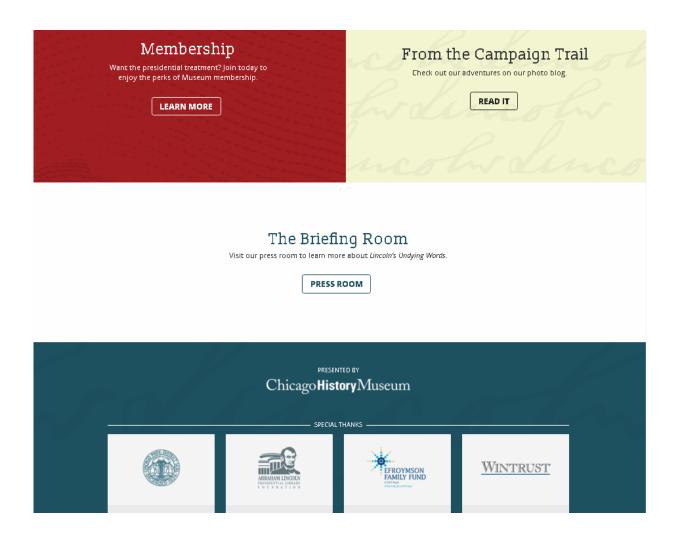
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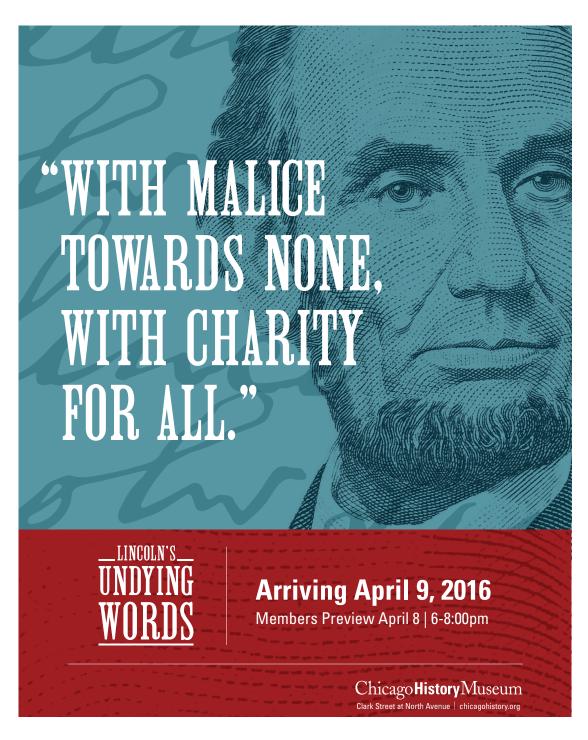
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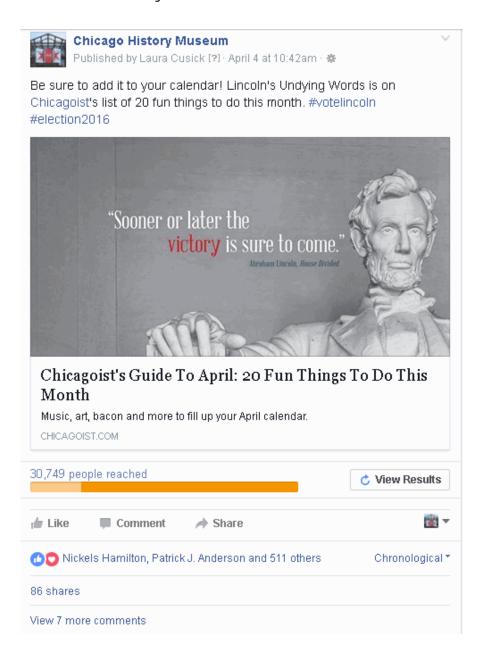






FACEBOOK ADVERTISING

Our Lincoln's Undying Words Facebook & Instagram campaign increased our page likes by 52%, reach by 1,283%, post engagement by 31%, and increased our total conversions by 25%.



FACEBOOK ADVERTISING





FACEBOOK ADVERTISING



👍 Like Page

"Through his speeches, we understand his actions."

CHM's Olivia Mahoney, who curated "Lincoln's Undying Words" in partnership with the Abraham Lincoln Presidential Library and Museum in Springfield, spoke with Chicago Reader about our new exhibition. #VoteLincoln



'Lincoln's Undying Words' shows how a president changed his mind about slavery

A Chicago History Museum exhibit examines Lincohow he changed from political moderate to the Gro

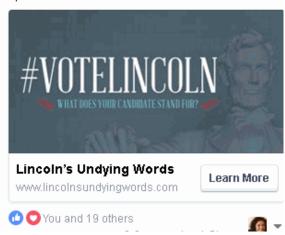
CHICAGOREADER.COM

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Discover how Lincoln's changing views toward slavery transformed America through five key speeches.



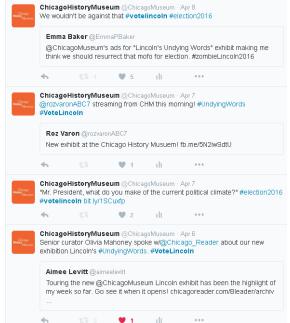
FACEBOOK ADVERTISING



TWITTER & INSTAGRAM

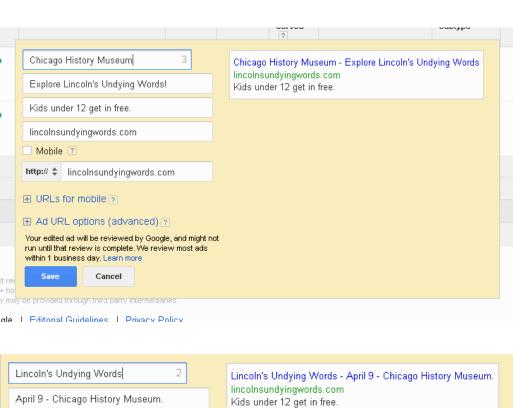


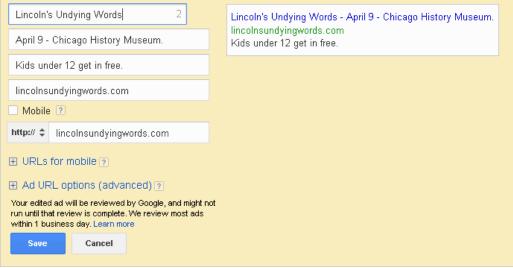




GOOGLE ADWORDS

Our Lincoln's Undying Words Google AdWords campaign increased visitors to the website by session duration by click through rate by and generated over





EMAIL BLAST



Presidential Prose

Lincoln's Undying Words celebrates the sixteenth president's courage and eloquence, with which he helped create a new definition of equality and ultimately save the Union.

Visit the exhibition beginning Saturday, April 9 to discover how Lincoln's words still challenge and inspire us today, and leave a legacy of hope, inspiration, and the eternal pursuit of human equality.

Learn more, peek behind the scenes, and plan your visit at LincolnsUndyingWords.com

Interested in bringing a large group? Ask us about **group tours!** Email **grouptours@chicagohistory.org** for more information.







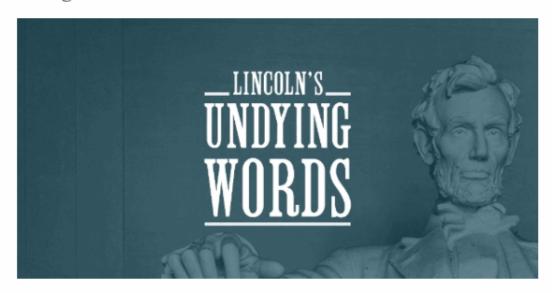


The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago

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EMAIL- Specifically to concierges

Chicago History Museum



Join us for the Inaugural Event

We invite you to help us kick off our Lincoln's Undying Words exhibition and celebrate the legacy of Abraham Lincoln's most powerful prose.

The evening includes light bites, an exclusive preview of the exhibition, music by the David Agee Trio, and readings of passages from key speeches by Lincoln actor Michael Krebs. Senior curator Olivia Mahoney and executive vice president and chief historian Russell Lewis will mingle with members in the exhibition and demonstrate its new audio tour. Learn more about the exhibition at LincolnsUndyingWords.com

Where: Chicago History Museum | 1601 North Clark Street

When: Friday, April 8, 6:00--8:00 p.m. RSVP: Please reply to Laura Cusick

We hope to see you there!

PRESS RELEASE

'LINCOLN'S UNDYING WORDS' RING TRUE TODAY Lincoln Family Carriage and Deathbed on Display at the Chicago History Museum

CHICAGO (March 21, 2016) – What does your candidate stand for? This election year, revisit Abraham Lincoln's legacy and discover how his evolving views on slavery transformed America in "Lincoln's Undying Words," opening Saturday, April 9, at the Chicago History Museum.

The exhibition, developed in collaboration with the Abraham Lincoln Presidential Library and Museum in Springfield, Illinois, explores this powerful story through five of Lincoln's key speeches: A House Divided, 1858; his first inaugural address, 1861; the Gettysburg Address, 1863; his second inaugural address, March 1865; and the speech on Reconstruction, April 1865, given three days before his assassination.

"We are delighted to explore Lincoln's ideas through five key speeches made during the most critical chapter in our nation's history. Today, those speeches continue to challenge and inspire people everywhere," said Gary T. Johnson, president of the Chicago History Museum.

Visitors will see rare treasures and artifacts related to Lincoln, including his family's carriage, on display at the Museum for the first time in 30 years, and deathbed, a treasured icon of the Museum's collection since 1920. Among the highlights:

- A first edition of Solomon Northup's book, "Twelve Years a Slave"
- "The Railsplitter," an imaginative portrait that helped Lincoln become president
- Lincoln's last order to General Ulysses S. Grant "We are not enemies, but friends. We must not be enemies. Though passion may have strained it must not break our bonds of affection."— Lincoln's appeal to the South in his first inaugural address, March 4, 1861

PRESS RELEASE CONTINUED

As you walk through the exhibition, hear Lincoln actor Michael Krebs read selected excerpts from the speeches. This captivating iPod audio experience brings Lincoln's words to life.

Engaging interactive elements enhance the presentation of Lincoln's speeches, encouraging visitors to explore Lincoln's ideas on a deeper level.

"Lincoln's Undying Words" is presented in partnership with the Abraham Lincoln Presidential Library and Museum in Springfield, Illinois. This exhibition includes artifacts from the Chicago History Museum's renowned John and Jeanne Rowe Abraham and Mary Todd Lincoln Collection. Educational programs for Undying Words are sponsored by the Efroymson Family Fund; the exhibition's corporate sponsor is Wintrust.

For more on "Lincoln's Undying Words," see the media press kit or visit lincolnsundyingwords.com. For more information about the Chicago History Museum's programs and exhibitions, visit chicagohistory.org or call 312-642-4600.











UNIVISION CHICAGO

Este sábado 9 de abril arranca una poderosa exhibición sobre Abraham Lincoln en el Museo de Historia de Chicago llamada "Lincoln's Undying Words".



ROZ VARON'S WEEKENDER REPORT









ABC 7 CHICAGO

What better time than during an election year for the Chicago History Museum to open a new exhibit showcasing the legacy of Abraham Lincoln? The exhibit explores the stories behind five key Lincoln speeches, including both inaugural addresses, the Gettysburg Address and his speech on Reconstruction given three days before his assassination. Rare artifacts, including the Lincoln family carriage, will be on display.



"Lincoln's Undying Words" offers new take on famous president





'Lincoln's Undying Words' shows how a president changed his mind about slavery



One of the major misconceptions about Abraham Lincoln is that he ran for president with the full intent of ending slavery in the United States. It's nice to think that it was once possible for someone with so much moral sense and the courage of his convictions to get elected to, well, anything. But the true story of Lincoln's evolving feelings about slavery and racial equality, chronicled in "Lincoln's Undying Words," a new exhibition opening at the Chicago History Museum on Saturday, is far more complicated, and also far more interesting.

"This is the most important part of Lincoln you can study, in my opinion," says Olivia Mahoney, who curated "Lincoln's Undying Words" in partnership with the Abraham Lincoln Presidential Library and Museum in Springfield and has worked on Lincoln exhibits for most of her career. "His life story is compelling, but this rises above it. This is the central story he dealt with."





Lincoln's Deathbed, Family Carriage Back on Display at History Museum

If you didn't know, the Chicago History Museum has a whole slew of Abraham Lincoln memorabilia. But until now, at least one item - Lincoln's family carriage - had not been on display since 1986.

"It's been seen elsewhere in the city, but it hasn't been at the museum for 30 years now, so it's very exciting to have it back," said Libby Mahoney, lead curator for the museum's "Lincoln's Undying Words" exhibit.









SHOW ME CHICAGO
Lincoln's Undying Words at the
Chicago History Museum

Take a step back from election year 2016 to Abraham Lincoln's legacy at a new exhibition "Lincoln's Undying Words," that opens today at the Chicago History Museum.

The exhibition, created in partnership with the Abraham Lincoln Presidential Library and Museum in Springfield, Illinois, explores this historic period through five of Lincoln's key speeches.





'Lincoln's Undying Words' shows former president's evolution



Chicago history fans and Lincoln lovers can learn about the final years of President Abraham Lincoln's life through speeches and artifacts on display in the Chicago History Museum's latest exhibit, "Lincoln's Undying Words," opening April 9.



Chicagoist's Guide To April: 20 Fun Things To Do This Month

LINCOLN'S UNDYING WORDS (Museum Exhibit)

Election season may be the perfect time to revisit the words of Lincoln in a new exhibit opening at the Chicago History Museum. 'Lincoln's Undying Words' explores five of the president's key speeches, including the Gettysburg Address. There will also be some rare artifacts on display including his family's carriage and deathbed. The exhibit is included in museum admission.



16 Of Our Favorite Events In Chicago This Weekend

WORDS OF LINCOLN: Election season may be the perfect time to revisit the words of Lincoln in a new exhibit opening at the Chicago History Museum. Lincoln's Undying Words explores five of the president's key speeches, including the Gettysburg Address.



Chicago History Museum Presents Lincoln Exhibit

This election year, tour groups will have a chance to revisit Abraham Lincoln's legacy and discover how his evolving views on slavery transformed America in Lincoln's Undying Words, an exhibition that opens April 9 at the Chicago History Museum.

DNAinfo | CHICAGO +

Abraham Lincoln's Carriage On Display At History Museum's Latest Exhibit

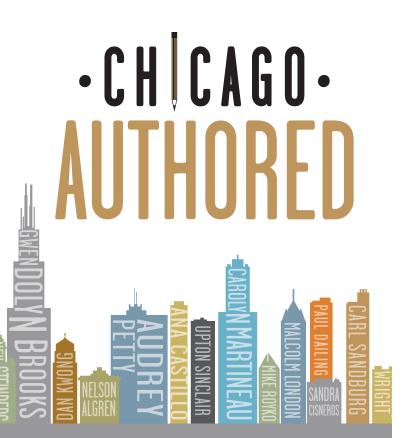
OLD TOWN — Learn about the legacy of Abraham Lincoln at the Chicago History Museum's newest exhibit. The latter has been a "treasured" part of the museum's collection since 1920, but hasn't been on display for the last 30 years, according to the museum. The carriage is significant because Lincoln and his wife rode in it to Ford's Theatre on April 14, 1865, the night he was assassinated.





NEW MUSEUM EXHIBITS FOR 2016

Opens April 9, 2016 Undying Words: Lincoln 1858-1865 | Chicago History MuseumExamine five important speeches by Abraham Lincoln to delve into his evolving views on important social and cultural topics, such as slavery and racial equality. This exhibit also features personal artifacts from the former president, including his presidential carriage and his death bed.



PROGRAMS, PARTNER EVENTS & PROMOTIONS

MEMBERS' FILM SERIES January 19 & February 23

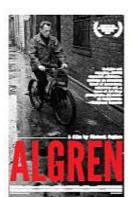
·CHICAGO.

Members' Film Series



Learn about one of Chicago's most iconic writers, Nelson Algren. Delve into his life with the documentary Algren: The Movie (2014) and then see his words come alive in the critically-acclaimed film The Man with the Golden Arm (1955), starring Frank Sinatra.

View both movies and save! Members, bring a friend and join us for not one, but two Algren films. The price for both screenings is \$15 for members and \$20 for your guests. Call 312.799.2112 or visit chicagohistory.org/memberevents to purchase tickets.



Algren: The Movie

Tuesday, January 19 . 5:30 p.m. reception, 6:00 p.m. presentation, 6:30 p.m. screening

Algren-a feature-length documentary with previously unseen film footage and photography-tells the story of the cultural and historical impact of influential Chicago writer Nelson Algren. Algren, whose works include Chicago: City on the Make, The Man with the Golden Arm, and A Walk on the Wild Side, is lauded for telling Chicago stories through the voices of "nobodies nobody knows." Director Michael Caplan introduces his film and discusses Algren's legacy with CHM historian Peter T. Alter. Running time: 87 minutes



The Man with the Golden Arm

Tuesday, February 23 . 5:30 p.m. reception, 6:00 p.m. presentation, 6:30 p.m. screening

Based on Nelson Algren's National Book Award-winning novel of the same name, The Man with the Golden Arm follows the strucoles of heroin addict Franky Machine (Frank Sinatra) as he navigates the seedy streets of Chicago's Northwest Side after being released from prison. To introduce the screening, historian Peter T. Alter discusses the themes of the film and novel, as well as the state of post-World War II Chicago. Running time: 119 minutes

Chicago History Museum

Clark Street at North Avenue | chicagohistory.org

The Chicago History Museum gratafully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.



THIRD COAST REVIEW

CHM Unbound is part of Chicago Authored, the exhibit and event series organized by the Chicago History Museum. However, Chicago Authored is "not what you would expect from a museum," program manager Ilana Burton clarifies. "Nothing is behind glass cases. Here, you can eat and drink and socialize. It's designed to be experiential."

examiner.com

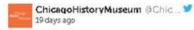
Chicago says cheerio to Downton Abbey with special events



While Americans tune in to WTTW Sunday evening to say farewell to Downton Abbey, those holding tickets for the Chicago History Museum's Finale Celebration of Downton Abbey will experience the show's end at noon with refreshments.

#MUSEUMWEEK2016





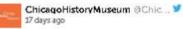
We're all atwitter with anticipation over #MuseumWeek #DIYmw Learn more about our plans: chicagohistory.org/planavisit/upc...



ChicagoHistoryMuseum @Chic... >

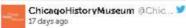
Happy #MuseumWeek to our colleagues across the pond. We'll catch up later today... pic.twitter.com/SCjbUroHZh





Lincoln's #UndyingWords opens on April 9! Follow along as we share installation pics today #MuseumWeek #secretsMW pic.twitter.com/AlmtiYD3sE





Ta-dal See the Lincoln family carriage in #UndyingWords opening April 9. #secretsMW #MuseumWeek pic.twitter.com/1v5mS8P1Rs



ChicagoHistoryMuseum @Chic... 9 17 days ago

#ChicaGO24 will uncover secrets from all over Chicago from May 14-15! #secretsMW Learn more: bit.ly/1RKlvm4 pic.twitter.com/4Lv574wei2



ChicagoHistoryMuseum @Chic... > 17 days ago

"The RailSplitter" recalls Lincoln's youth, and the @WhiteHouse in the distance foreshadows his future. #secretsMW pic.twitter.com/aZphYW8Tje

CHICAGO AUTHORED PROGRAMS - EMAIL

Want to turn strangers into friends?

View tals email in your browser

Chicago History Museum



Where will you read?

Meet new friends and cozy up with a short story in a Museum setting that fits the plot—perhaps in the nook of an exhibition, the city's first L car, or the Museum's freight elevator. A <u>Great Books Foundation</u> facilitator will help your group explore a great Chicago short story, no homework required!

Afterward, enjoy a casual reception complete with beer, wine, and hors d'oeuvres! Price includes two drink tickets. For more information visit ChicagoAuthored.com.

\$20, \$15 members 6:30-8:30 p.m. Thursday, February 25 | Purchase tickets Tuesday, March 22 | Purchase tickets Thursday, March 31 | Purchase tickets

Can't make this event? Learn about all Museum happenings at Chicago History.org.

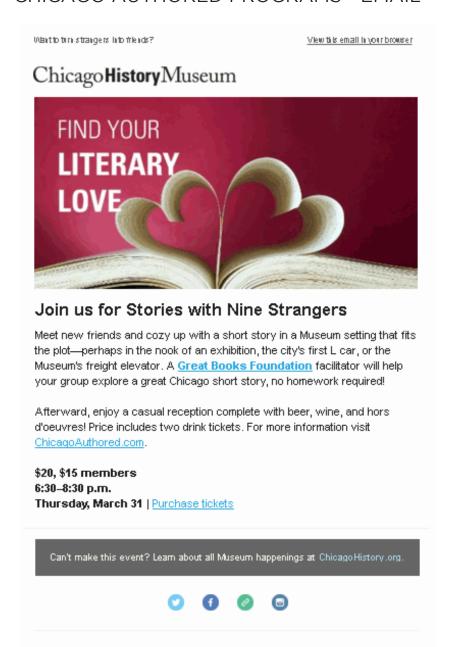








CHICAGO AUTHORED PROGRAMS - EMAIL

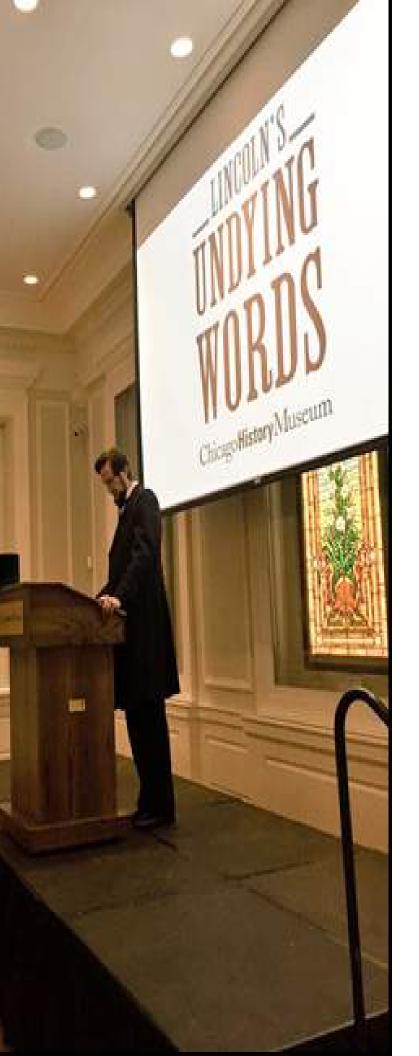


The Chicago History (Museum gratefully acknowledges the supportor the Chicago Park Districtor behalf of the people of Chicago.

PARTNER EVENT

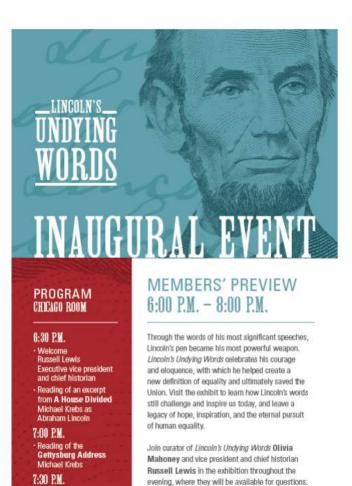
THE MOTH STORY SLAM | April 4, 2016 Open-mic storytelling competition for anyone with a 5 minute story to share.





MEMBERSHIP EVENTS

LINCOLN'S UNDYING WORDS Members' Preview Program



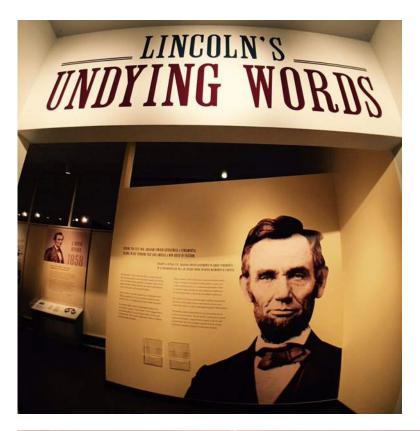
Chicago History Museum
Clark Street at North Avenue | Incolnsundyingwords.com

Reading of the Second Inaugural Address Michael Krebs





LINCOLN'S UNDYING WORDS Members' Preview | April 9, 2016



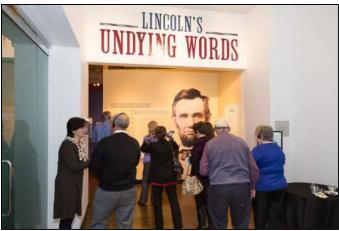
Over 300 members and special guests joined us for an eveningcelebrating Lincoln's legacy. Russell Lewis welcomed guests, and Lincoln actor Michael Krebs read excerpts from the speeches throughout the evening





LINCOLN'S UNDYING WORDS Members' Preview | April 9, 2016

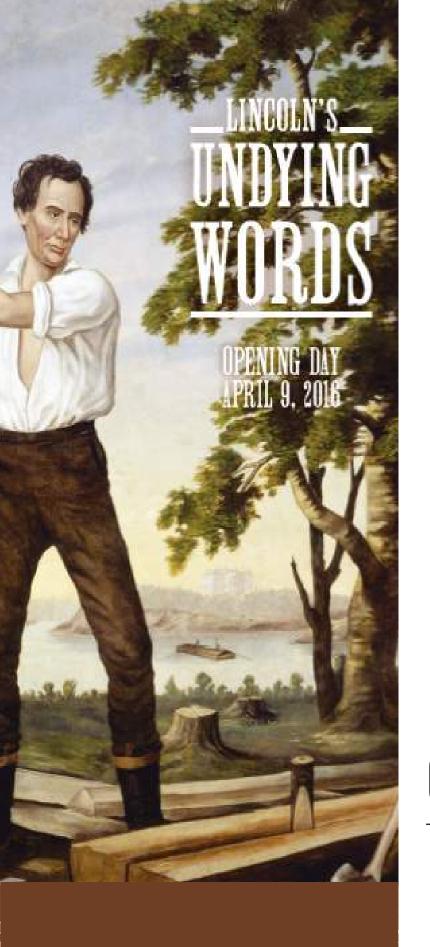






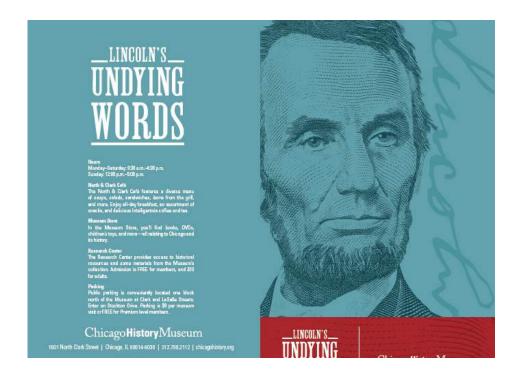






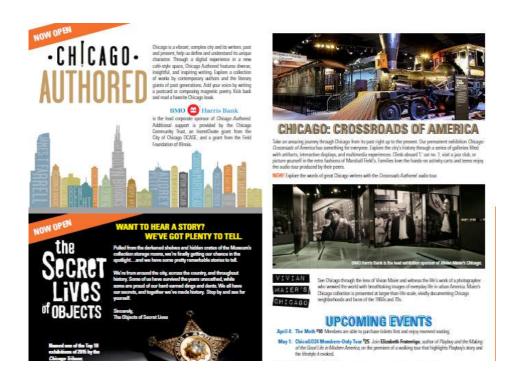
MEMBERSHIP & DEVELOPMENT COMMUNICATIONS

MEMBERSHIP ACQUISITION Spring 2016 Brochure





MEMBERSHIP ACQUISITION Spring 2016 Brochure



Explore Chicago by bus, boat, L, foot, bike, or barstool on our exclusive guided tours.

ChicaG Members SAVE on all ChicaG024 tours!



Kick off tour assion with the Dhizaga History Museum, and discover Dhizaga's unexpected history with our copert guides, all m24 bours. This annual overtif features exclusive truss designed to metal examinal Dhizaga shorts and lead you off the bourien path.



MEMBER BENEFITS

Enjoy unlimited access to the Museum and Research Centert Members save up to 30% on all Museum programs and tours, plus receive initiations to exclusive member events. Membership allow admission for aither 2 or 8 white children 12 and under the first allow admission for aither 2 or 8 white children 12 and under the first plus admission for aither 2 or 8 white children 12 and under the first allow admissions.

BENEFITS	CORE 2 MEMBER	CORE 4 MEMBER	PREMIUM 2 MEMBER	PREMIUM 4 MEMBER
Museum admission	2	- 4	2	4
Research Center admission	2		. 2	4
invitations to annual member events	2		2	4
Exclusive member previews of exhibition openings				10
Discounts on tours, programs, events, event rental space, and Chicago Cruise Line tours	•		•	
Discounts at the Museum Store and North & Clark Cafe plus double discount days	•		•	•
Member e-newsletter	•			
Access to members only parking spaces			•	
Access to member lounge at select events				
Subscription to Chicago History Magazine			•	
Free parking on Museum visits				
Priority registration for most programs and ticketed events			•	
One-time use Museum passes to share with friends & family			2	2

FREE When You Join Limited-Edition Abraham Lincoln Poster



MEMBERSHIP ACQUISITION Spring 2016 Response Device



MEMBERSHIP ACQUISITION Spring 2016 Letter



Gary T. Johnson, President

"With malice toward none, with charity for all..."

- Abraham Lincoln, Second Inaugural Address, March 4, 1865

Dear Friend of History,

Words have power. Combined with wisdom, circumspection and intellect, they express truth and integrity. As spoken by Abraham Lincoln, they shaped a nation. This spring, the Chicago History Museum, in collaboration with the Abraham Lincoln Presidential Library and Museum, brings you Lincoln's Undying Words. Five of Lincoln's most compelling and inspiring speeches are presented through original documents and amazing artifacts that illustrate the evolving vision of this great man.

"_government of the people, by the people, for the people, shall not perish from the earth."

- Abraham Lincoln, Gettysburg Address, November 19, 1863

Be among the first to see this extraordinary exhibition in Chicago, Join the Chicago History Museum today and you'll receive an exclusive invitation to our Lincoln's Undying Words Members' Preview on April 8. Your membership also offers you unlimited admission to all of our outstanding exhibitions, including The Secret Lives of Objects, Chicago Authored, Vivian Maier's Chicago, and more.

As a member of the Chicago History Museum, you'll also receive these great benefits:

- . FREE admission to the Museum and Research Center
- . FREE members-only events, such as the Members' Open House, Annual Meeting, and more!
- Exclusive members-only events, such as the exhibition previews, programs, lectures, and parties
- . Discounts on all Museum programs, tours, and events
- . FREE subscriptions to the Museum's quarterly calendar, and members' e-news
- 10% Discount on purchases at the North & Clark Café, Museum Store, and Photo Store
- . Double Discount week at the Café and Museum Store in December and May
- Access to the Members' lounge at select events
- A \$10 discount to Chicago Line Cruises throughout the sailing season
- . Access to the Museum parking lot with membership card, even when it is full

Join at the Premium member level and enjoy even more benefits, including FREE parking and our acclaimed Chicago History magazine.

Now, for a limited time only, we're offering you a special discounted membership! This makes it the best time ever to join the Chicago History Museum and find your place in history. I look forward to welcoming you as a member.

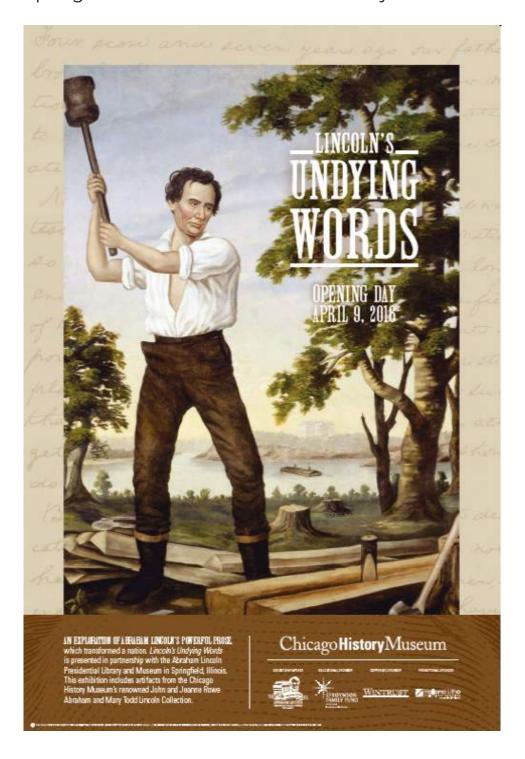
Sincerely,

.....

Sony P. Jehnson

P.S. Join today for 20% off membership, an invitation to the April 8 Members' Preview and a FREE limited-edition Lincoln poster!

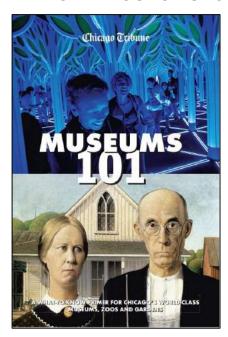
MEMBERSHIP ACQUISITION
Spring 2016 Poster - Member Giveaway





GENERAL MUSEUM ADVERTISING

TRIBUNE MUSEUMS 101 GUIDE





CHOOSE CHICAGO SPRING/SUMMER



TIMEOUT CHICAGO SPRING/SUMMER PRINT EDITION

1/2 page horizontal



DISCOVER LINCOLN PARK | LINCOLN PARK CHAMBER OF COMMERCE PRINT EDITION Full page, back cover





NOTEWORTHY PRESS



A whole category dedicated to the Chicago History Museum aired on Jeopardy!



"From the Great Fire to the great buildings, we learn about it from the Chicago History Museum."







\$200

The museum houses many relics that survived the Great Fire of 1871, including a cowbell that was allegedly worn by this woman's cow, who was once blamed for kicking over a lantern & starting the fire



\$400

During Prohibition, which saw a rise in criminal activity, copper stills & buckets like these were used at home to make illegal high-proof whiskey known by this lunar name



\$600

Made of wood & originally pulled by a steam locomotive, the car here, which transported passengers from the loop to the World's Columbian Exposition in 1893 is the last one remaining of Chicago's first fleet of railcars to be called by this nickname



\$800

In 1911, you could actually buy the motorbuggy, the Model P, for \$495, by mail order through the catalog of this Chicago merchant



\$1000

In 1924, in the crime of the century, Chicago teen Bobby Franks was brutally murdered; these glasses found near the body were traced back to this man, who soon confessed, as did accomplice Richard Loeb

(Answers: Who is Mrs. O'Leary?; What is Moonshine?; What is the L?; What is Sears Roebuck & Company?; Who is Nathan Leopold Jr.?)







Q&A with Chicago History Museum President Gary Johnson

Gary Johnson has spent more than a few nights at the museum. A Chicago lawyer for close to 30 years, Johnson started his museum career in 2005, when he became president of the Chicago History Museum, a Lincoln Park institution founded in 1856 which houses over 22

million artifacts and documents, including a massive collection of Studs Terkel interviews and Abraham Lincoln's deathbed.

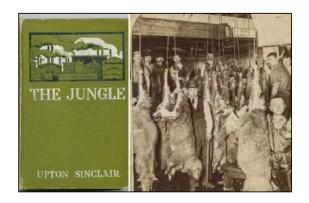
CT: Major institutions like the Obama Library and Lucas Museum won't necessarily rely on city or state funding. Do you view them as potential competition for Chicago museums?

GJ: We don't really see other museums as competition. The competition is the other things



people do with their leisure time. The competition is going to shows and bars and restaurants and comedy clubs. If I hear somebody's been to the Field Museum, I feel like that's a person who might come here. They become museum-goers. I think the Obama Library and the Lucas Museum will be magnets for museum-goers. artifacts and documents, including a massive collection of Studs Terkel interviews and Abraham Lincoln's deathbed.





'The Jungle' — Published as a Book 110 Years Ago Today — Still Resonates

'The Jungle' is probably the most well-known book in the world written about Chicago," said Peter Alter, historian and director for the Chicago History Museum's Studs Terkel Center for Oral History.

DNAinfo | CHICAGO -

Check Out These Scenes From Easters Past In Chicago



The photos, courtesy of the Chicago History Museum, show city residents dressed up, heading out of church and preparing to go a big Easter egg hunt.



Chicago's World War I History At Home And Abroad (PHOTOS)















"It was horrible," said Russell Lewis, the Chicago History Museum's executive vice president and chief historian. "The Civil War was bloody beyond anyone's imagination, and World War I accelerated that."





The Very First Playboy Club Opened on Leap Day in Chicago [PHOTOS]

Playboy Club Address book belonging to Hugh Hefner, used to record addresses and phone numbers of early notable associates, Playboy Clubs and female friends, 1956-1957; on display in the Museum's exhibition The Secret Lives of Objects.

But Joy Bivins, director of curatorial affairs at Chicago History Museum, said

Playboy and the impact of the club's founding "on American popular culture in the mid- to late 20th century cannot be overstated, particularly when the club opened in 1960."



Chicago's Drinking Water Cribs, Where The Magic Has Happened for 150 Years







"It was a remarkable achievement. We had one of the great lakes in the world at our doorstep, but we couldn't tap into the water because of the pollution," said Libby Mahoney, senior curator for the Chicago History Museum.



OTL #487: O'Hare's runway allocation, The history of Chicago's water intake cribs,

Interview with Chicago History Museum senior curator Libby Mahoney about the background of Chicago's water intake cribs in Lake Michigan.



Worst 'L' Crash in CTA History Happened 39 Years Ago Thursday [VIDEO]

Joy Bivins, director of curatorial affairs at Chicago History Museum, told DNAinfo Chicago the accident "led the CTA to adopt very specific safety measures."



Video: A Horrific Loop CTA Derailment Happened 39 Years Ago, Killing 11

The crash prompted shifts in policy for the CTA. "The transit authority installed barrier girders on the four sharpest curves of the rail system; retrained train operations cited for moving violations; and began requiring its train operators to get permission from the control center before proceeding past a red signal 'on sight,'" Chicago History Museum Director of Curatorial Affairs told DNAinfo.



WGN Exclusive: New documents unveiled in St. Valentine's Day Massacre







John Russick, Mob Expert from the Chicago History Museum, suspects it marks the roof line of the old garage.







Museum Launches Kickstarter to Record East Garfield Park Oral Histories

There's a lack of historical research surrounding East Garfield Park, according to the Chicago History Museum, which is now taking steps to change that.



East Garfield Park To Be Focus of Oral History Project



EAST GARFIELD PARK — West Siders will get a chance to flesh out their own place in the city's history thanks to a project by the Chicago History Museum and East Garfield Park's Breakthrough Ministries.



History Museum Enlisting Teens To Unearth East Garfield Park History

OLD TOWN — There's a nearly 50-year gap in the Chicago History Museum's knowledge of East Garfield Park, a predominately black, poverty-stricken neighborhood on the city's West Side.

Chicagolnno

The Chicago History Museum Launched a Kickstarter for an East Garfield Park Oral History



A new project from the Chicago History Museum hopes to both capture the rich history of East Garfield Park and equip local students with oral history and storytelling skills.

The DEPAULIA

DePaul students capture the voices of East Garfield Park with oral history





So when their professor, Peter Alter, asked for interns for an upcoming oral history project of people who have lived in the East Garfield Park neighborhood during the past 40 years, they both wanted to be a part of it. Luckily for them, they were chosen for the internship.

Chicago History Museum admission fee could go up \$2



Chicago History Museum is asking for an increase of \$2 to its admission fee.







Chicago History Museum Proposes \$2 Admission Increase

In its proposal to the Chicago Park District Board of Commissioners, the museum says the increase would "offset the Museum's increased utilities, maintenance and personnel costs," including an increase in health care and pharmacy costs as well as water and sewer rates.



The Chicago Park District board on Wednesday approved a \$2 increase on admission fees for the Chicago History Museum.







Chicago History Museum Hikes Admission by \$2

Those looking to visit the Chicago History Museum will now shell out \$2 more, with the cost of tickets for adult residents of the city going from \$12 to \$14.

The Chicago Park District board unanimously approved the hike Wednesday, citing the museum's lack of admission increases over the past 10 years.



CHICAGO HISTORY MUSEUM TO RAISE **ADMISSION PRICE**

The Park District board approved a \$2 increase in admission for most visitors, which goes into effect on April 1. Children 12 and under will still be admitted for free.It's the first admission increase in 10 years.

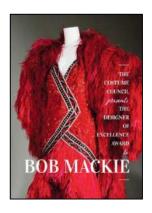


Harold Koda, Bob Mackie, Norma Kamali and Carmen Marc Valvo to be Honored

In other news, The Costume Council of the Chicago History Museum, will hand over its Designer of Excellence award to Bob Mackie on April 19. After the presentation, Hal Rubenstein will quiz Mackie about his career and encounters dressing such notables as Carol Burnett, Cher, Pink, Jennifer Lopez, The Jackson Five, Barbra Streisand, Katy Perry and Elton John.



Legendary designer Bob Mackie to be honored by Costume Council of Chicago History Museum



Toast legendary fashion and costume designer Bob Mackie as the Costume Council of the Chicago History Museum presents him with their Designer of Excellence Award on Tuesday, April 19 at the Chicago History Museum. Join cochairs Linda Johnson Rice, Nina Mariano and Robin Loewenberg Tebbe for an elegant evening worthy of Mackie's style from 6 to 10 p.m.



Michael & Michael Doubles Size With Expansion

The costume council of the Chicago History Museum will present designer Bob Mackie with the "Designer of Excellence" award.



10 best Chicago museums: Top institutions to visit in Chicago



CHICAGO



MUSEUMS Culture, history, science

CHICAGO HISTORY MUSEUM

THROUGH 2016 Chicago Authored. This multimedia exhibition in a new café-style reading room examines the city's rich literary history. THROUGH 2016 The Secret Lives of Objects. Get a glimpse of Ann Landers's typewriter, Charlie Chaplin's bamboo cane, and other historical paraphernalia.



5 Great Museums for Groups

2. The Chicago History Museum

For a more intimate and original experience, however, consider the Chicago History Museum in the city's posh Lincoln Park neighborhood.



NANCY REAGAN HAD LONG-TIME CONNECTION TO CHICAGO



"They lived on East Delaware in Streeterville in 1930," said Russell Lewis, chief historian at the Chicago History Museum. "And by 1940 East Lake Shore Drive. He was very successful."







"Came back in 1943 and Worked in Chicago for a couple of years at Marshall Field's as a clerk and she did some nursing aid work and then she finally found work as an actress," said Lewis.

CBS Chicago



Chicago Remembers Former First Lady Nancy Reagan

Russell Lewis, the chief historian at the Chicago History Museum, says her early years in Chicago had a major influence in her life.



Museum hosts presentation on 'Visiting the White City'



The Sycamore History Museum will host Russell Lewis, chief historian at the Chicago History Museum, at 7 p.m. Thursday, Feb. 18. He will present "Visiting the White City."



The Choicest Free Days At Chicago Museums This February

The Chicago History Museum

What it is: A museum that covers the history of Chicago as well as the U.S. at large, with exhibits on Vivian Maier's photography, the disabilities rights movement, and more.



Chicago Authored: The First Ever Crowd-Sourced Exhibition



John Russick, VP of the Chicago History Museum talks to Dave to talk about the first-ever crowd-sourced exhibit in America: 'Chicago Authored', celebrating the words of the windy city's most prolific writers.

▶ 00:00 **□**

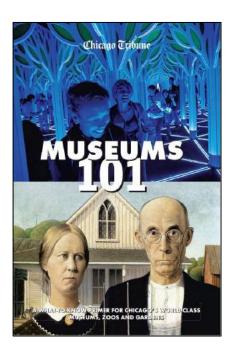








We were given an insider tour of the current exhibit at the Chicago History Museum, The Secret Lives of Objects – Objects extraordinary and unfamiliar from the Museum's protected vaults tell their tales and shine a light on their mysterious pasts.



Museums 101: Guide to Chicago's major museums

Chicago History Museum: Telling the essential stories of our American city

On weekends, the Chicago History Museum is not stuffed to bursting with newcomers to the city, but it ought to be. One of the highest best uses of the information-rich institution at the south end of Lincoln Park is its ability to ground people in the lore of the metropolis. In a place with as much self-regard as Chicago, as much entrancement with its own (fact-based) mythology, that's a vital civic role.

make it better



Don't miss the Access for All: Tom Olin's Photographs of the Disability Rights Movement exhibit at Chicago History Museum before it closes on Sunday. For the first time, the Museum is offering a descriptive audio tour for visitors who have low-vision or are blind.

MEMBERSHIP

MEMBERS' FILM SERIES January 19 & February 23

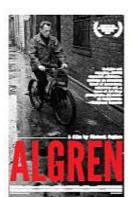
·CHICAGO.

Members' Film Series



Learn about one of Chicago's most iconic writers, Nelson Algren. Delve into his life with the documentary Algren: The Movie (2014) and then see his words come alive in the critically-acclaimed film The Man with the Golden Arm (1955), starring Frank Sinatra.

View both movies and save! Members, bring a friend and join us for not one, but two Algren films. The price for both screenings is \$15 for members and \$20 for your guests. Call 312.799.2112 or visit chicagohistory.org/memberevents to purchase tickets.



Algren: The Movie

Tuesday, January 19 . 5:30 p.m. reception, 6:00 p.m. presentation, 6:30 p.m. screening

Algren-a feature-length documentary with previously unseen film footage and photography-tells the story of the cultural and historical impact of influential Chicago writer Nelson Algren. Algren, whose works include Chicago: City on the Make, The Man with the Golden Arm, and A Walk on the Wild Side, is lauded for telling Chicago stories through the voices of "nobodies nobody knows." Director Michael Caplan introduces his film and discusses Algren's legacy with CHM historian Peter T. Alter. Running time: 87 minutes



The Man with the Golden Arm

Tuesday, February 23 . 5:30 p.m. reception, 6:00 p.m. presentation, 6:30 p.m. screening

Based on Nelson Algren's National Book Award-winning novel of the same name, The Man with the Golden Arm follows the strucoles of heroin addict Franky Machine (Frank Sinatra) as he navigates the seedy streets of Chicago's Northwest Side after being released from prison. To introduce the screening, historian Peter T. Alter discusses the themes of the film and novel, as well as the state of post-World War II Chicago. Running time: 119 minutes

Chicago History Museum

Clark Street at North Avenue | chicagohistory.org

The Chicago History Museum gratafully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.



THANK YOU.