

# Chicago **History** Museum

**August 2015 – October 2015**

Event, Marketing, Membership, PR Merchandising Report

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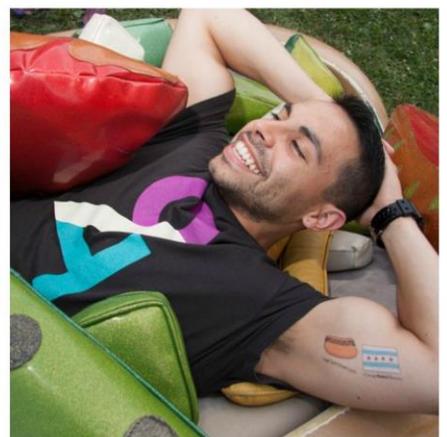
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**CHICAGO HOT DOG FEST**

**August 7 – 9, 2015**

# CHICAGO HOT DOG FEST



# CHICAGO HOT DOG FEST

## Sun-Times Splash

**FREE  
ADMISSION**

Presented by  
Chicago History Museum



*Exclusively Serving  
Vienna Beef Hot Dogs*

*Hot Dogs • Beer • Music  
Family Fun*

**FRIDAY**      **SATURDAY**      **SUNDAY**  
**AUGUST 7**    **AUGUST 8**      **AUGUST 9**  
11:00 A.M. –    11:00 A.M. –    11:00 A.M. –  
9:00 P.M.      9:00 P.M.      8:00 P.M.

### Meet the Vendors

BORICUA DOG  
CHICAGO CLASSIC  
CHURRY WEINERS  
COOKERS RED HOTS  
FATSO'S LAST STAND/  
FRANK MEATS PATTY  
FLASHY HOTDOGS  
FRANKE'S BEEF  
AND CATERING  
SELECT CUT STEAKHOUSE  
*and many more!*

### Meet the Bands

WEDDING BANNED  
BROTHER JOHN'S  
KASHMIR  
97 NINE  
ROOTS ROCK SOCIETY  
GENERATION  
THE PERSONNEL  
RYAN POWER &  
THE SECRET WEAPONS  
*and many more!*

CLARK STREET & LASALLE DRIVE  
CHICAGOHOTDOGFEST.COM | #HOTDOGFEST



**Chicago History Museum**

Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)

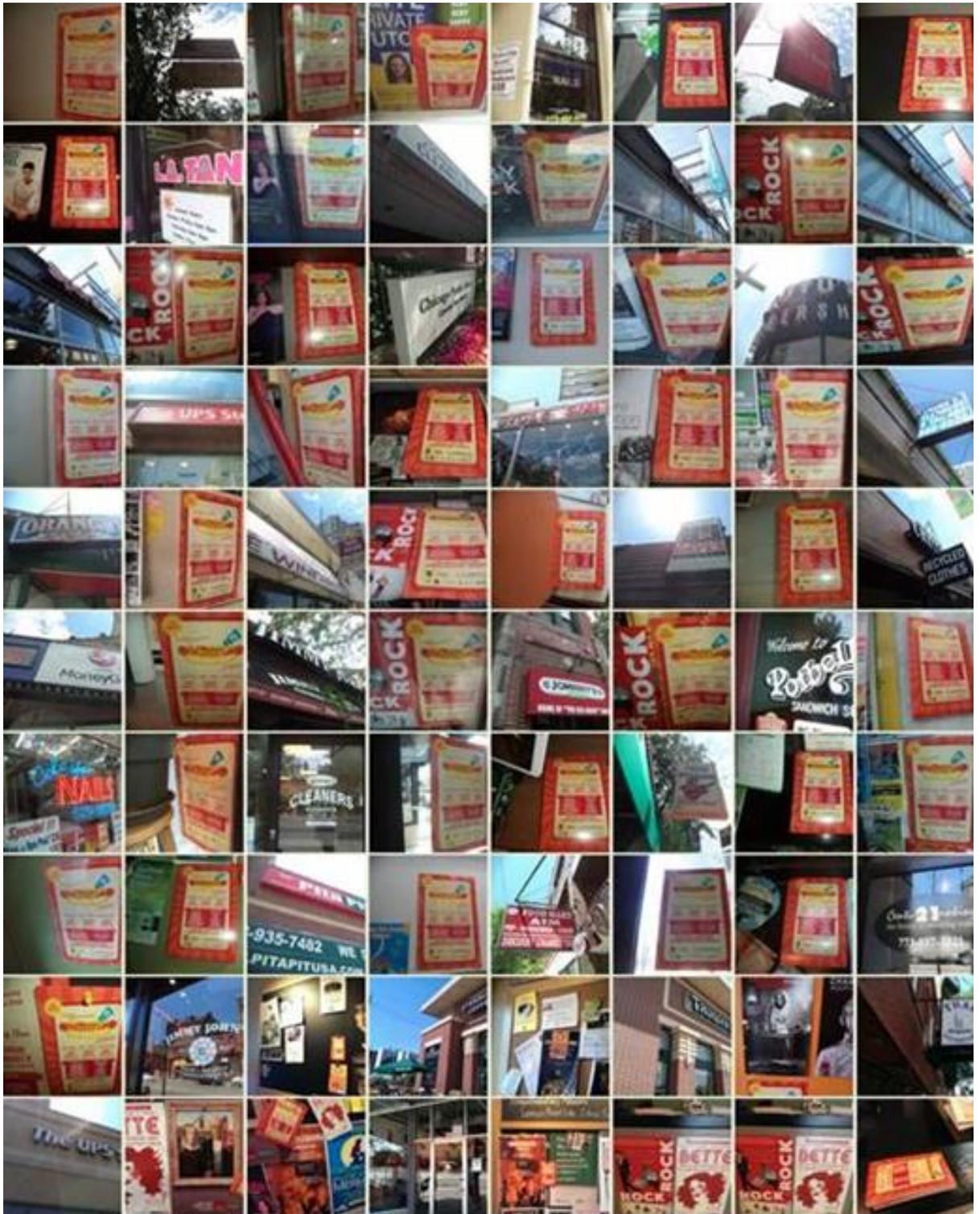


The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.

# CHICAGO HOT DOG FEST CTA Advertising



# CHICAGO HOT DOG FEST Direction Tour Marketing



# CHICAGO HOT DOG FEST Exterior Graphics



# MUSEUM SIGNAGE: ELEVATOR & CAFÉ INSERTS

**FREE  
ADMISSION**

*Presented by  
Chicago History Museum*



*Exclusively Serving  
Vienna Beef Hot Dogs*

*Hot Dogs • Beer • Music • Family Fun*

**FRIDAY  
AUGUST 7**  
11:00 A.M. – 9:00 P.M.

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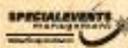
*Meet the Vendors*

ABBEY PUB • BORICUA DOG  
CHICAGO CLASSIC • CHUBBY WEINERS  
COOKER'S RED HOTS  
FATSO'S LAST STAND/  
FRANK MEATS PATTY  
FLASHY HOTDOGS  
FRANNIE'S BEEF AND CATERING  
SELECT CUT STEAKHOUSE  
WISHBONE  
*and many more!*

*Meet the Bands*

WEDDING BANNED  
BROTHER JOHNS  
KASHMIR  
97 NINE  
ROOTS ROCK SOCIETY  
GENERATION  
THE PERSONNEL  
RYAN POWERS &  
THE SECRET WEAPONS  
*and many more!*

**CLARK STREET & LASALLE DRIVE**  
**CHICAGO HOTDOG FEST.COM | #HOTDOG FEST**



**ChicagoHistoryMuseum**  
Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)



The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.

## On Site Membership Sales



Presented by  
Chicago History Museum

2015

**Chicago**  
HOT DOG FEST

*Exclusively Serving  
Vienna Beef Hot Dogs*

**A RED HOT DEAL!**

**TAKE 20% OFF  
ALL LEVELS OF MEMBERSHIP  
TO THE CHICAGO HISTORY MUSEUM.**

**ENTER TO WIN A  
CHICAGO HELICOPTER TOUR  
FOR TWO DONATED BY  
CHICAGO HELICOPTER EXPERIENCE.**

---

**ENJOY A TASTY TREAT FROM  
SKINNYPOP AND INSOMNIA COOKIES!**  
Insomnia Cookies only available on Saturday.

**CURRENT MEMBERS,  
SHOW US YOUR MEMBERSHIP CARD FOR ACCESS  
TO A PRIVATE SEATING AREA.**

Chicago**History**Museum

The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.

Throughout Hot Dog Fest, all levels of membership were offered at a 20% discount. Over 42 memberships were sold at the festival site, many of them brand new to the Museum.

# Hot Dog Fest Activities

Presented by Chicago History Museum

**Chicago** '15  
**HOT DOG FEST**

*Exclusively serving Vienna Beef Hot Dogs*

## YOU LOOK DELICIOUS!

BECOME A CHICAGO HOT DOG AND SHOW EVERYONE YOUR LOVE OF CHICAGO'S FAVORITE FOOD BY TAGGING

#HOTDOGFEST @CHICAGOMUSEUM

ChicagoHistoryMuseum

The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.



Presented by Chicago History Museum

**Chicago** '15  
**HOT DOG FEST**

*Exclusively serving Vienna Beef Hot Dogs*

## HOT DIGGITY DOG!

A PUPPY HOSPITALITY TENT FOR OUR CANINE VISITORS.

TREATS

©ritus\_the\_coton



Presented by Chicago History Museum

**Chicago** '15  
**HOT DOG FEST**

*Exclusively serving Vienna Beef Hot Dogs*

## HOT DIGGITY DOG!

A PUPPY HOSPITALITY TENT FOR OUR CANINE VISITORS.

TREATS

WATER STATIONS

WASTE CLEAN UP BAGS

A SPECIAL HOT DOG FEST GIVEAWAY  
(while supplies last)

Learn about the Chicago History Museum's **Puppy Crawls**, where Man's Best Friend can also enjoy Chicago History!

ChicagoHistoryMuseum

The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.

# CHICAGO HOT DOG FEST

## PRESS RELEASE

**CHICAGO HISTORY MUSEUM'S ANNUAL CHICAGO HOT DOG FEST EXPANDS FOR THIRD YEAR**  
Relish in Even More Food, Music & Hot Dog History, August 7 – 9

CHICAGO, Ill. (July 14, 2015) – Let your taste buds run wild at the Chicago History Museum's third annual [Chicago Hot Dog Fest](#) that sprawls out this August to include a full lineup of bands, hot dog history speakers, and hot dog vendors serving up their spin on the Chicago-style hot dog.

The Chicago History Museum expands its annual family-friendly celebration into a three day event on Friday, August 7 from 11 a.m. to 9 p.m.; Saturday, August 8 from 11 a.m. to 9 p.m.; and Sunday August 9 from 11 am to 8 p.m., at the corner of Clark St. and LaSalle St. in Chicago's beautiful Lincoln Park.

The classic Chicago-style hot dog, made exclusively with Vienna® Beef, will be the star of the festival. Enjoy tasty treats from vendors like Boricua Dog, Flashy Hotdogs, Chubby Wieners, Frannie's Beef and Catering, Chicago Classic, Select Cut Steakhouse, Cookers Red Hots, Fatso's Last Stand & Frank Meats Patty and many more.

Chicago Hot Dog Fest's music lineup has something for all music lovers. Friday brings '90s cover band The Personnel, boogie rock group Ryan Powers & the Secret Weapons and wacky cover-band and Chicago favorite, Wedding Banned. Saturday's music lineup includes reggae band Roots Rock Society, swinging jazz and blues band The Flat Cats and Led Zeppelin tribute band Kashmir, among others. On Sunday audiences can go back in time with '60s throwback band Generation, enjoy Latin grooves with Guitarra Azul and rock out with classic rock headliner 97 Nine.

When you've filled up on hot dogs, head over to the Speaker's Stage for a taste of history from the city's leading hot dog experts, 12 to 4 p.m. daily. On Friday Bill Savage, Northwestern University professor, tackles an infamous hot dog topping during his talk, "Ketchup: The Condiment of Controversy." Later that day Russell Lewis, the Museum's vice president and chief historian, addresses Chicago's Union Stock Yards. Saturday brings Rich Bowen, Loyola professor and author of "Hot Dog Chicago," and Bruce Kraig, author of "Man Bites Dog." Save room for Sunday's talk on the people behind Chicago's favorite hot dog stands by Vienna's own Bob Schwartz, author of "Never Put Ketchup on a Hot Dog."

Families and kids can *ketchup* on craft activities, face-painting, rides and musical entertainment for kids in the Museum's Village. Visitors of all-ages can transform into a Chicago-style hot dog, compete with choice of condiments. Smile for a picture and share on social media with the hashtag #HotDogFest.

Admission to the festival is free. Discounted 'Early-Bird' food ticket packages are now available online. Dog Dollars for food, alcohol, and non-alcoholic beverages will also be sold individually at the festival. For more information please visit [chicagohotdogfest.com](http://chicagohotdogfest.com) or call 312-642-4600.

The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.

## PRESS COVERAGE



# Chicago Tribune

## Why don't Chicagoans put ketchup on hot dogs?

By **Judy Hevrdejs**  
Chicago Tribune  
*contact the reporter*

**T**he great condiment conundrum will kick off this year's Chicago Hot Dog Fest, a family-friendly food-and-music celebration of the iconic sausage, slated for Aug. 7 to 9 at the Chicago History Museum.

Chicago Tribune



## Friday, Aug. 7: CHICAGO HOT DOG FEST



Chicago Tribune

Life & Style / Just Kidding

Chicago Tribune

## PRESS COVERAGE

DNAinfo | CHICAGO ▾

# Chicagoans Have Been Obsessed With Hot Dogs For More Than a Century



By Mina Bloom | August 6, 2015 8:47am | Updated on August 7, 2015 8:58am

 @mina\_bloom\_

In anticipation of the Chicago History Museum's third annual [Chicago Hot Dog Fest](#) this weekend, the museum shared some old photographs of Chicagoans with hot dogs in hand.



"After [World War II], people wanted big food and they wanted it cheap. That's when the dog was loaded up and it became a Chicago thing," Kraig said.



# PRESS COVERAGE



## WMAQ-TV



## WFLD-TV

## PRESS COVERAGE



# CHICAGO TONIGHT

### CULTURE

## Weekend Events Around Town: August 7-9

Steffie Drucker | August 6, 2015 12:41 pm

### Chicago Hot Dog Fest

Chicago History Museum  
1701 N. Stockton Drive  
Friday-Sunday

Ah, the hot dog. Where better to fete a local favorite than at the Chicago History Museum, which hosts the third annual ode to one of Chicago's best known and most loved culinary creations.

### WTTW



### Univision Chicago



### Movimiento TV (Channel 25)

## PRESS COVERAGE

**TimeOut**

**Chicago**

# Chicago Hot Dog Fest

THINGS TO DO

FESTIVALS



Critics' pick



The Chicago History Museum's celebration of one of our city's signature dishes is back again, and it's still growing. This year, the festival expands to three days and welcomes sausage-slinging vendors like Chubby Wieners, Fatso's Last Stand, Frank Meats Patty and more. Cover bands will be serenading the encased meat consumption throughout the weekend and a Northwestern University professor will give a lecture entitled, "Ketchup: The Condiment of Controversy."

TimeOut Chicago

**re**deye

Eat & Drink

## Chicago festivals this weekend: Aug. 7-9

### Chicago Hot Dog Fest

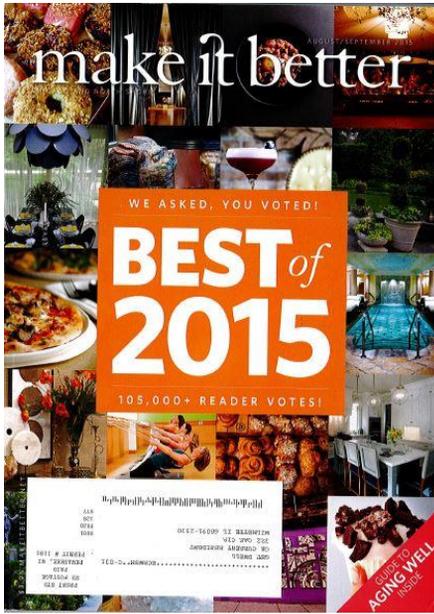
**When:** 11 a.m.–9 p.m. Friday and Saturday and 11 a.m.–8 p.m. Sunday

**Where:** Clark Street and LaSalle Drive

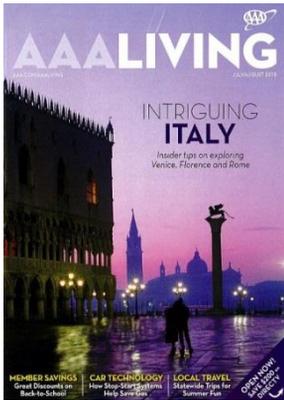


re

# PRESS COVERAGE



## Make It Better



TRAVEL IDEAS • local

**Redefined Tastes**  
Chicago's food festival great dishes up good eats. Feast on local flavor at these four spots.

- 1. **Chicago Food Festival** Great dishes up good eats. Feast on local flavor at these four spots.
- 2. **Chicago Food Festival** Great dishes up good eats. Feast on local flavor at these four spots.
- 3. **Chicago Food Festival** Great dishes up good eats. Feast on local flavor at these four spots.
- 4. **Chicago Food Festival** Great dishes up good eats. Feast on local flavor at these four spots.

**TRAVEL SMART:** Plan your next book hotel and more using AAA.com/TipIt.

## AAA Living

# The Sandburg Village VOICE

Volume 15, Number 4 • July-August 2015

Serving Sandburg Village, Old Town and the Gold Coast

- 2 The Biggest Loser Run/Walk Chicago Half Marathon/5K**  
Aug. 2 | Soldier Field, 1410 S. Museum Campus Drive, Chicago | [aolaiv.com](http://aolaiv.com)  
Register today for this half marathon/5K that will also feature a Finish Line Festival with Dan Evans and other celebrity appearances.
- 4 Family Fishing**  
Aug. 4 | Foley's Pond, 3268 Mt. Dearville Ave., Highland Park | [johhpe.org](http://johhpe.org)  
Learn the basics of fishing, as well as safety tips, before reeling in your own fish. Equipment is provided and the workshop runs from 7-8:30 p.m.
- 4 Lake Forest Day**  
Aug. 4-5 | Lake Forest  
[cityoflakeforest.com](http://cityoflakeforest.com)  
Enjoy carnival rides, live music and food at West Park. On Wednesday only, participate in the 5K Fun Run at Deerpath Community Park before the parade on Western Avenue.
- 6 Kurios-Cabinet of Curiosities**  
Aug. 6 | United Center, 301 W. Madison St., Chicago  
[curiosfestival.com](http://curiosfestival.com)  
Cinque de Soleil's 35th production is head-
- ing to Chicago, ready to take us on a trip through a fantasy world where anything can happen. Runs through Aug. 30.
- 7 Chicago Hot Dog Fest**  
Aug. 7-9 | Clark Street and LaSalle Drive, Chicago | [chicagohotdogfest.com](http://chicagohotdogfest.com)  
Enjoy a Vienna Beef hot dog with beer, music and family-friendly activities.
- 11 An Evening With Kurt Elling**  
Aug. 11-12 | Jay Pritzker Pavilion in Millennium Park, 201 E. Randolph St., Chicago | [grantparkmusicfestival.com](http://grantparkmusicfestival.com)  
Kurt Elling joins the Grant Park Orchestra during the Grant Park Music Festival for two evenings of ballads on love and loss.
- 12 Dorey & Marie**  
Aug. 12-16 | Paramount Theatre, 23 E. Galvino Blvd., Aurora | [paramounttheatre.com](http://paramounttheatre.com)  
If you missed Dorey and Marie Osmond in Aurora last year, this is your second chance to see the duo live. Hurry and buy your tickets today before they sell out.



## NEIGHBORHOOD HAPPENINGS

On Sunday, July 19, noon to 5:00 pm, the North Dearborn Association hosts its 57th Dearborn Garden Walk, LOVE IN BLOOM, *A Garden Wedding*, a self-guided tour of gardens in our historic Near North and Gold Coast neighborhoods. Tickets are \$30 (advance)/\$35 (gate) and include a Dearborn Garden Walk program with a map of the garden locations, live jazz and classical music in select gardens and architectural walking tours of historic Dearborn Parkway (1:30 pm, \$30 per seat and \$40 per home) and homes, pre/post-Chicago Fire, seen in movies, occupied by famous celebrities and even a U.S. President. Advance sales end on Saturday, July 18, at 12:00 pm. See page 3. The program booth will be at Latin Middle School, 45 West North Boulevard. For tickets, visit online or call 312.632.1241.

**Chicago Hot Dog Fest**  
Clark Street and LaSalle Drive  
[www.chicagohotdogfest.com](http://www.chicagohotdogfest.com)

Join the friendly crowd August 7-9 to celebrate Chicago's love of the hotdog. Presented by the Chicago History Museum on 1601 North Clark, now in its third year, the OUTDOOR Festival features live music, games and hotdogs prepared in various regional and ethnic styles. Purchase food and beverages with Hot Dog Cash, which will be available on site and online. Hours 11:00 am to 9:00 pm Friday and Saturday; 11:00 am to 8:00 pm on Sunday. Free Admission.

**Steppenwolf Theatre**  
1659 North Halsted  
[www.steppenwolf.org](http://www.steppenwolf.org)

Steppenwolf Theatre's 2014/2015 Subscription Season concludes with Heidi Schreck's *Grand Concourse* that starts July 2 and runs to August 30. Directed by ensemble member Yasen Peyankov, the Chicago premiere is a funny and compassionate look at the boundaries of forgiveness. Shelley runs a Bronx soup kitchen with unimpeachable efficiency. But lately her heart is not in her job -- or her faith. When Emma, a driven yet erratic, college dropout -- arrives to volunteer, her volatile mix of generosity and self-involvement brings Shelley's babbling midlife crisis to a boil. *Grand Concourse* introduces you to some fascinating everyday people trying to figure out the enigma of faith, the limits of forgiveness and how to find a little peace. Cast includes ensemble members Marianne Mayberry (Shelley); Tim Hoppers takes on the role of Frog; through August 13, then Francis Guinan to the end of the run. The cast also features Brittany Hemmlele (Emma) and Victor Almanzar (Oscar) in their Steppenwolf debut. For tickets, visit the website or call 312.535.1650.

# The Sandburg Village Voice

## PRESS COVERAGE

READER

### Chicago Hot Dog Fest

Not just another street festival! This one's presented by the Chicago History Museum, so in addition to a handsome roster of vendors—Abbey Pub, Wishbone, et al; Vienna Beef is the exclusive festival dog—speakers will hold forth on topics like "Ketchup: The Condiment of Controversy" and "Hot Dog: An American Icon."

Chicago Reader

GAPERS \*\*\*\* BLOCK

A WEB PUBLICATION + ESTABLISHED IN 2003 + CHICAGO, ILLINOIS

EVENT THU AUG 06 2015

### Chicago Hot Dog Fest Takes Over Lincoln Park this Weekend

*By Robyn Nisi*

Finally, a weekend combining learning and eating. The Chicago History Museum puts on a three-day [lovefest for the hot dog](#) starting this Friday in Lincoln Park (Clark and LaSalle), featuring the stylings of local joints such as Fatso's Last Stand and Chubby Wieners, music from a very long list of tribute and cover bands (Led Zeppelin!) and other rockers.

Gaper's Block



RED TRICYCLE

chicago hot dog fest is  
beefing up the festivities

The Scoop: The Chicago History Museum is beefing up their Hot Dog Fest™ by expanding the fun into a three day event. The classic Chicago-style hot dog, made exclusively with Vienna® Beef, will be the star of the festival. This year's fest will feature food from an array of local hot dog vendors, live **music covering** hits from the 60's through the 90's, family-friendly activities and appearances from history-wielding hot dog experts.

Red Tricycle

## PRESS COVERAGE



# Chicago Hot Dog Fest: A red hot celebration

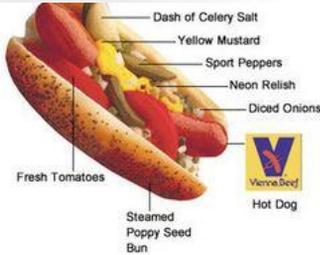


## Show Me Chicago

Contact Me

About

Subscribe by Email



The Chicago History Museum (1601 N. Clark Street) will be taking on these heavy duty subjects while showcasing some of Chicago's best dogs at their 3rd annual Hot Dog Fest this weekend (August 7- August 9) in Lincoln Park, just north of the museum.

## Chicago Now: Show Me Chicago



## Hot Dog Diaries

In Search of the Best Chicago Style Hot Dog

# Chicago Hot Dog Fest to Rock Lincoln Park

The Third Annual Hot Dog Fest is taking place this weekend at the Chicago History Museum, 1601 N. Clark Street on Friday, August 7 through Sunday, August 9 from 11 a.m. to 9 p.m., wrapping up an hour earlier on Sunday. Admission is free all days.

## Hot Dog Fest Video Recap



Chicago Now: Hot Dog Diaries

## PRESS COVERAGE

# CHICAGO

Weekend Alert: August 7-9

Posted on August 6, 2015 at 7:07AM by [Julian Zeng](#)



Know what's better than two days of hot dogs? Three days of hot dogs, duh. The Chicago History Museum has expanded its annual Hot Dog Fest into a weekend-long event, serving up classic Chicago-style dogs made exclusively with Vienna Beef.

### Choose Chicago

## Steve Dolinsky

ALWAYS HUNGRY, SELDOM SPEECHLESS

### Chicago Hot Dog Fest Expands Offerings

*By Steve Dolinsky on July 23, 2015*

In only its third year, the Chicago Hot Dog Fest is expanding to three days of eating action, while moving into a larger location in Lincoln Park, just north of the Chicago History Museum.

Steve Dolinsky



## 5 Reasons to Attend Chicago Hot Dog Fest

This is the Third Annual Chicago Hot Dog Fest, and this is also the first time the food fest will be expanded to three days. This is big news, since now you'll actually have the time to sample traditional Chicago-Style hot dogs from every vendor on the ever-growing list.

### Chicago Genie

Neil Steinberg's blog

**SUNDAY, AUGUST 9, 2015**

Ketchup: The Condiment of Controversy

But the Chicago History Museum is holding its 3rd annual **Hot Dog Fest** this weekend, and I could not resist sliding by at lunchtime Friday to hear Northwestern literature professor Bill Savage deliver a lecture entitled, "Ketchup: The Condiment of Controversy."



Neil Steinberg's blog

## PRESS COVERAGE



**Dining news: Chefs join Elixir, Replay; Tanta's new brunch**  
*Special to the online edition of Windy City Times*  
by Andrew Davis, Windy City Times  
2015-07-28

The Chicago History Museum's third annual Chicago Hot Dog Fest will take place Aug. 7-9. It will be Friday, Aug. 7, from 11 a.m. to 9 p.m.; Saturday, Aug. 8, from 11 a.m. to 9 p.m.; and Sunday, Aug. 9, from 11 a.m. to 8 p.m., at the corner of Clark and LaSalle streets.

Windy City Times

**The Times Weekly.com**  
*Your Reliable Local News Source since 1986*

## Hot Dog Fest takes over Lincoln Park

The Chicago History Museum's Annual Festival Expands for Third Year, August 7 – 9

Let your taste buds run wild at the Chicago History Museum's third annual Chicago Hot Dog Fest that sprawls out this August to include a full lineup of bands, hot dog history speakers, and hot dog vendors serving up their spin on the Chicago-style hot dog.



The Times Weekly.com

GayCities



## Chicago Hot Dog Fest

'Frankly' speaking, Chicago Hot Dog Fest is a guaranteed 'wiener'! In fact, it's so wildly popular that, in 2015, it will expand to three days by opening on Friday afternoon/evening.

Chicago Now: Hot Dog Diaries



**MUSEUMWEEK**

**OCTOBER 1 -7, 2015**

ADVERTISING CREATIVE - CHICAGO MAGAZINE

OCTOBER 1-7

# EXPERIENCE CHICAGO'S BEST

ADLER PLANETARIUM · ART INSTITUTE OF CHICAGO · CHICAGO HISTORY MUSEUM  
DUSABLE · MUSEUM OF AFRICAN AMERICAN HISTORY · THE FIELD MUSEUM  
LINCOLN PARK ZOO · MUSEUM OF CONTEMPORARY ART · MUSEUM OF SCIENCE AND INDUSTRY  
NATIONAL MUSEUM OF MEXICAN ART · NATIONAL MUSEUM OF PUERTO RICAN ARTS & CULTURE  
THE PEGGY NOTEBAERT NATURE MUSEUM · JOHN G. SHEDD AQUARIUM



Join us for a week-long celebration featuring exclusive offers, events,  
and special programs at Chicago's most beloved institutions.

VISIT [CHICAGOMUSEUMWEEK.COM](http://CHICAGOMUSEUMWEEK.COM) FOR DETAILS

   #CHICAGOMUSEUMWEEK

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# ADVERTISING CREATIVE - CHICAGO MAGAZINE



# DIGITAL ADVERTISING CREATIVE

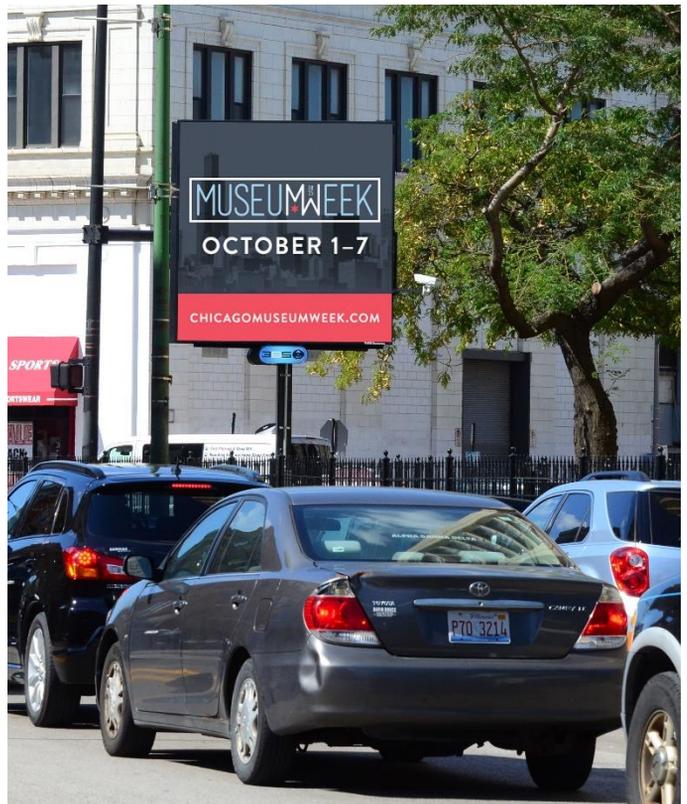


# MUSEUM WEEK

CHICAGOMUSEUMWEEK.COM

OCTOBER 1-7

📱🐦📘 #CHICAGOMUSEUMWEEK



# ADVERTISING CREATIVE – CTA

# MUSEUM<sup>2015</sup>WEEK

Join us for a week-long celebration featuring exclusive offers, events, and special programs at Chicago's most beloved institutions.

**OCTOBER 1-7**

[CHICAGOMUSEUMWEEK.COM](http://CHICAGOMUSEUMWEEK.COM)

#CHICAGOMUSEUMWEEK

# MUSEUM<sup>2015</sup>WEEK

Join us for a week-long celebration featuring exclusive offers, events, and special programs at Chicago's most beloved institutions.

**OCTOBER 1-7**

#CHICAGOMUSEUMWEEK  
[CHICAGOMUSEUMWEEK.COM](http://CHICAGOMUSEUMWEEK.COM)



# DEDICATED EBLAST

OCTOBER 1-7

## MUSEUM<sup>2015</sup>WEEK

A week-long celebration featuring exclusive offers, events, and special programs at Chicago's most beloved institutions.

SPECIAL EVENT: JOIN US OCTOBER 6 FOR  
AFTER-HOURS AT THE MUSEUM | 5:00 P.M. - 8:00 P.M.

SAVE ALL WEEK LONG!

\$4 OFF  
ADMISSION

20% OFF  
NORTH & CLARK CAFÉ  
& MUSEUM STORE

20% OFF  
MEMBERSHIP

VISIT [CHICAGOMUSEUMWEEK.COM](http://CHICAGOMUSEUMWEEK.COM) FOR DETAILS

Follow, like and connect with @ChicagoMuseum  
for your chance to win exciting prizes throughout  
Museum Week. | #CHICAGOMUSEUMWEEK

ChicagoHistoryMuseum  
Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)



The Chicago History Museum is a weekly  
sponsored by the people of the Chicago First  
Committee, a part of the people of Chicago.

# October 6 Special Museum Week Event FACEBOOK ADVERTISING

**Boost Post**

Thank you for your feedback!  
We are continuously working to make Facebook better and your input is invaluable in our mission to make the world more open and connected.

Actions [?] Budget Spent

Actions | People | Countries

Photo Clicks  
42 Link Clicks  
85 Page Likes  
9 Post Likes  
Comments  
Shares

Hide details

Ad Stopped  
Age  
Gender  
Interests

Desktop News Feed | **Mobile News Feed**

**Chicago History Museum**  
Sponsored

Join us for After Hours at CHM! To celebrate Chicago Museum Week, we will keep our doors open until 8 p.m. on Tuesday, October 6. Explore exhibitions with Museum curators and staff, engage with history on a... [More](#)



474 Likes · 13 Comments · 48 Shares

# October 6 Special Museum Week Event SIGNAGE

**MUSEUM WEEK**

**FLASH TOURS  
MEET HERE!**

**5:30 P.M.**  
**MAKE IT RAIN**  
WITH PETER BURGHELY, COMEDICIAN & COO MUSEUM  
Make it rain, make it snow, and bustle along Chicago's streets in a parade-themed tour at Chicago's Greenway of America.

**5:30 P.M. & 6:00 P.M.**  
**HONEY I SHRUNK HISTORY**  
WITH NEED HORNBY, STICCO PROGRAM MANAGER  
Take a stroll through Chicago's streets in a whimsical parade-themed tour at Chicago's Greenway of America. City has amazing architecture.

**CHOOSE YOUR OWN ADVENTURE**  
WITH TERRY HANCOCK, COORDINATOR  
Enjoy a self-paced tour of Chicago's streets in a whimsical parade-themed tour at Chicago's Greenway of America.

**6:30 P.M. & 7:00 P.M.**  
**ABC... EASY AS 1,2,3**  
WITH HEIDI KLABER, STICCO PROGRAM COORDINATOR  
Chicago's past and present, from the city's founding to the present day, is explored in a fun and interactive way.

**ISN'T IT ROMANTIC?**  
WITH DANIEL BERTOLINI, PUBLIC PROGRAM MANAGER  
Close to the heart of Chicago and just a few blocks from the city's most romantic spots, this tour explores the love life of Chicago.

**7:00 P.M. & 7:30 P.M.**  
**"YOU THINK YOU'RE HAVING A BAD DAY?"**  
WITH ANDREW SCHMIDT, PUBLIC PROGRAM COORDINATOR  
Play up a classic Chicago theme, from the city's architecture to the city's history, this tour explores the city's most iconic spots.

**7:30 P.M.**  
**I GIVE IT 4 STARS!**  
WITH TERRY HANCOCK, COORDINATOR  
The best spots of the Chicago City are explored in a fun and interactive way.

#CHICAGOMUSEUMWEEK  
@CHICAGOMUSEUM  
ChicagoHistoryMuseum

**MUSEUM WEEK**

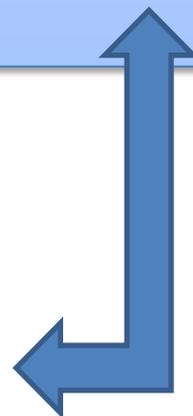
**THIS WEEK ONLY!**

**ALL LEVELS OF CHICAGO HISTORY MUSEUM MEMBERSHIP 20% OFF**

**BECOME A MEMBER TODAY** to receive unlimited access to the Museum and Research Center, invitations to member-exclusive events, discounts on tours and programs, and much more!

# CHOOSE CHICAGO

- Choose Chicago will publish a Chicago Museum Week blog post.
- Chicago Museum Week will be listed in the Choose Chicago calendar of events.
- Choose Chicago will publish an article page that will link back to the Chicago Museum Week website.
- Choose Chicago's social media team will post Chicago Museum Week content to their social media channels.
- Chicago Museum Week is included in the Fall/Winter Visitor Guide, hitting the market this week .



# PROMOTIONAL VIDEO

MUSEUM WEEK <sup>2015</sup>

OCTOBER 1<sup>st</sup>-7<sup>th</sup>

#ChicagoMuseumWeek



CARLOS TORTOLERO  
PRESIDENT OF THE NATIONAL MUSEUM OF MEXICAN ART

# CHICAGO MUSEUM WEEK

## PRESS RELEASE

Media Contact:

Stephanie Goldina, PCI  
312-558-1770, ext. 142  
[sgoldina@pci-pr.com](mailto:sgoldina@pci-pr.com)

**Chicago Cultural Institutions Come Together for Inaugural Museum Week**  
*Visitors invited to celebrate 12 of Chicago's world-class museums Oct. 1-7, 2015*

CHICAGO – Sept. 9, 2015 – While Chicago is known for many things – from architecture to food – its world-class museums are among the top draws for people visiting the city. To celebrate the city's outstanding cultural institutions, Museums In the Park, an association of museums on Chicago Park District land, will host Chicago's inaugural Museum Week, kicking off Oct. 1, 2015. With 12 of Chicago's institutions participating, Museum Week will be seven days of exclusive offers, events and special programs with an opportunity to explore what makes each institution special.

"Museum Week is a chance to rediscover Chicago's most iconic institutions that connect us with exceptional collections of art, culture, history, science, animals and nature," said Gary T. Johnson, president, Museums In the Park. "We want people to explore places that are new to them or visit old favorites. Chicago has a wealth of cultural institutions and Museum Week provides extra incentives and opportunities to visit them."

During Museum Week, guests can visit the number one museum in the world as chosen by TripAdvisor travelers (The Art Institute), and the first museum on the planet to have two full-size planetarium dome theaters (Adler Planetarium). Visitors can check out museums housed in repurposed buildings, including the only remaining building from the 1893 World's Columbian Exposition (Museum of Science and Industry, and formerly occupied by The Field Museum), a police station (DuSable Museum of African American History) and the Humboldt Park Stables (National Museum of Puerto Rican Arts & Culture). At the National Museum of Mexican Art, guests can see the world's largest *Día de Los Muertos*, or Day of the Dead, exhibit, and at the Chicago History Museum, guests can see Nathan Leopold's glasses that implicated him and Richard Loeb in the murder of Bobby Franks in *The Secret Lives of Objects* exhibit.

## CHICAGO MUSEUM WEEK PRESS RELEASE CONTD.

Chicago's museums not only offer some of the most unique collections in the world, they are education centers that draw students and teachers and inspire people of all ages to learn about and appreciate science, art, history, wildlife and nature. Many enable personal experiences with animals, such as Shedd Aquarium, which offers a high school marine biology class, including a week aboard Shedd's research vessel in the Bahamas. Committing to working closely with teachers and schools, they offer special programs, such as at the Museum of Science and Industry, which targets middle-grades teachers in high-needs schools, helping them find engaging ways to teach science. And for more than 25 years, the Peggy Notebaert Nature Museum's Science on the Go! professional development program has been helping K-8 teachers bring science into their classrooms through hands-on, cooperative learning.

Special offers and activities during Museum Week include discounts on general admission and memberships, extended hours, free tours, new exhibits, educational programs and giveaways. A complete schedule is available at [chicagomuseumweek.com](http://chicagomuseumweek.com).

Chicagoans, visitors and museum buffs are encouraged to share their memories and new experiences on social media using the designated hashtag: #ChicagoMuseumWeek.

The 12 cultural institutions participating in Museum Week are: Adler Planetarium, The Art Institute of Chicago, Chicago History Museum, DuSable Museum of African American History, The Field Museum, Lincoln Park Zoo, Museum of Contemporary Art, Museum of Science and Industry, National Museum of Mexican Art, National Museum of Puerto Rican Arts & Culture, The Peggy Notebaert Nature Museum and John G. Shedd Aquarium.

Chicago Museum Week gratefully acknowledges the Chicago Park District for its generous support, as well as our sponsors: 365 Outdoor, Chicago Magazine, Chicago Tribune Media Group, NBC 5, Time Out Chicago, Total Outdoor and Univision Chicago.

###

## PRESS COVERAGE

# Chicago Tribune



**Steve Johnson**  
CHICAGO TRIBUNE  
sajohnson@chicagotribune.com  
FOLLOW STEVE JOHNSON

For the first time, Chicago museums this fall will band together to offer discounts, special programming and more in a promotion they are calling Chicago Museum Week.

## Discounts fill Chicago's first Museum Week

BY STEVE JOHNSON  
Chicago Tribune

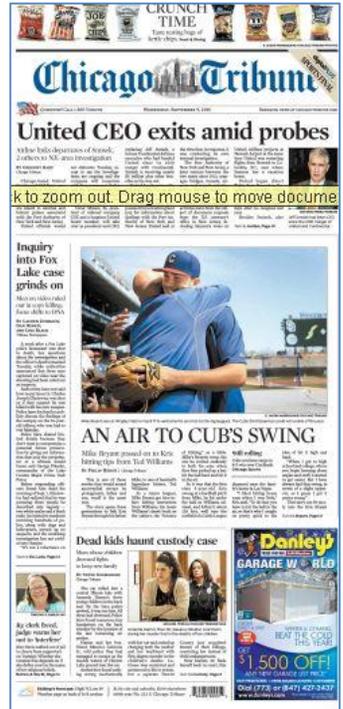
For the first time, Chicago museums this fall will band together to offer discounts, special programming and more in a promotion they are calling Chicago Museum Week.

The Oct. 1-7 event, scheduled to be formally announced Wednesday, will play out across a dozen city institutions, from the Museum of Science and Industry to the south to Lincoln Park Zoo to the north to the National Museum of Puerto Rican Arts and Culture to the west.

"We've seen the way that rallying around a common theme can help, like fashion week or restaurant week. Why not do museum week?" asked Gary Johnson, president of Museums in the Park, the umbrella organization that came up with the idea.

So the 11 Museums in the Park members, which all are on Chicago Park District land, plus Lincoln Park Zoo, are offering specials

Turn to *Museums*, Page 3



# Museum Week unites 12 institutions

Museums, from Page 1

ranging from backstage tours to admission and membership discounts.

"Needless to say," said Johnson, "we're rallying around a hashtag too: #chicagomuseum week."

Johnson, who also heads one of the participants, the Chicago History Museum, said museums are traditionally fairly independent, but the Museums in the Park association gives Chicago a leg up in getting a promotion like this going.

"Something we take for granted is that Chicago really is a museum city. It's one of the distinguishing features of this city," said Johnson.

Offers include Lincoln Park Zoo, which is free, offering 10 percent off on memberships; the Art Institute offering \$10 off on memberships and free museum orientation tours; and the DuSable Museum of African American History offering two-for-one tickets and 10 percent off in its store. Full details are at [chicagomuseumweek.com](http://chicagomuseumweek.com).

The idea was hatched in the Museums in the Park's marketing and communications committee, said David Deyhle,



BRIAN CASSELLA/CHICAGO TRIBUNE

Adler Planetarium, right, and Shedd Aquarium are two of the 12 participating institutions in the first Chicago Museum Week, Oct. 1-7.

a member of that committee and Chicago History Museum's vice president of external relations.

Taking it from idea to reality

happened in less than a year, he said, a quick turnaround in the relatively deliberate world of museums.

Other participating in-

stitutions are Adler Planetarium, the Field Museum, MCA Chicago, the National Museum of Mexican Art, the Peggy Notebaert Nature

Museum and Shedd Aquarium.

sajohnson@tribpub.com  
Twitter @SteveJohnson

## PRESS COVERAGE

Chicago Tribune

# 15 things to do with the kids Sept. 28-Oct. 4



Thursday, Oct. 1: CHICAGO MUSEUM WEEK

(Zbigniew Bzdak / Chicago Tribune)

A dozen of our fine city's excellent museums — including the Big Six: the Field, the Shedd, the Adler, the Art Institute, MCA and MSI (pictured here) — have banded together for Chicago Museum Week. For seven days, enjoy discounted admissions (sometimes entirely free), special exhibits and more. Two always-free institutions, Lincoln Park Zoo and the National Museum of Mexican Art, are part of the mix too. For details, click on each museum's page on the Museum Week site, or search for #ChicagoMuseumWeek: [www.chicagomuseumweek.com](http://www.chicagomuseumweek.com)

## Chicago Tribune



WGN-TV

## PRESS COVERAGE



# Full guide to Chicago Museum Week

Chicago's museums are coming together this October to bring locals special discounts, exhibits and talks. [Chicago Museum Week](#) is taking place Oct. 1-7 at 12 different museums and cultural institutions across the city. Below you'll find details on the promotions being offered at each location.

[Chicago History Museum](#) - \$4 off admission, 20% off purchases at the museum store and cafe, and 20% off memberships. Also check out their after-hours event on Oct. 6.



### WGN-TV

## Mark Miller and Steve Sullivan: First Annual Chicago Museum Week



Bill and Wendy with Mark Miller, Steve Sullivan, and a snake.

Bill and Wendy are joined by Mark Miller, Vice President of External Affairs at the Peggy Notebaert Nature Museum, Steve Sullivan, Senior Curator of Urban Ecology at the museum, and a couple critters as they talk about the first annual Chicago Museum Week.

### WGN Radio

## Inaugural Museum Week Offers Free Admission, Discounts To Chicago Museums

September 10, 2015 10:17 AM



As part of Museum Week, many museums will be offering free [admission](#) to Illinois residents, membership discounts, and special events. Museum Week is set to take place from October 1-7 and you can find out more information at their [website](#). See a list below for complete details on free admission and discounts.

### WXRT

## PRESS COVERAGE

DNAinfo | CHICAGO ▾

### Free Admission and More Planned for Chicago's Inaugural 'Museum Week'



CHICAGO — Some of Chicago's leading cultural attractions are teaming up for an unprecedented "museum week" chock-full of exclusive shows, discounts, and free admission.

DNA Info

TimeOut

Chicago

BLOG CITYLIFE

0 ADD COMMENT

LOVE IT

### Chicago's first Museum Week lineup announced



Chicago's got an event for everything from fashion to fiery foods. And although our city boasts some of the world's [best museums](#), there has never been an event solely in their honor, until now. Twelve of the city's top institutions have teamed up to bring Chicago its first Museum Week from October 1–7.

TimeOut Chicago

## PRESS COVERAGE

**The New York Times**

### With Help From Kickstarter, Chicago Gets a Museum That Relishes the Hot Dog

From Oct. 1 to 7, the 11 museums and one zoo located on Chicago Park District property will offer visitors a number of special programs, events and exclusive deals as part of the first [Chicago Museum Week](#). The participating institutions include the Adler Planetarium, Art Institute of Chicago, Chicago History Museum, DuSable Museum of African American History, Field Museum of Natural History, Shedd Aquarium, Lincoln Park Zoo, Museum of Contemporary Art, Museum of Science and Industry, National Museum of Mexican Art, National Museum of Puerto Rican Arts & Culture, and the Peggy Notebaert Nature Museum.

The New York Times

# CHICAGO

## What to See During Chicago Museum Week

Thursday, October 1

**FREE ADMISSION:** The Art Institute (5 p.m. to 8 p.m.), The Peggy Notebaert Nature Museum, Lincoln Park Zoo, National Museum of Mexican Art, National Museum of Puerto Rican Arts & Culture

Chicago Magazine

**Medill News Service**

### A WEEK AT THE MUSEUM: CHICAGO CELEBRATES FIRST MUSEUM WEEK

Chicago Museum Week began Oct. 1 and has featured special events and free admission days to 12 of Chicago's top institutions for individuals and families, including **The Field Museum**, Shedd Aquarium and **Art Institute of Chicago**.

Medill News Service

## PRESS COVERAGE



### INAUGURAL CHICAGO MUSEUM WEEK KICKS OFF TODAY

MIRIAM DI NUNZIO on October 1, 2015

Here's a great way to celebrate the fall season in the city: checkout [Chicago's Museum Week](#), Oct. 1-7 at a dozen of the area's most impressive cultural institutions.

Chicago Sun-Times



### 22 Of Our Favorite Events This Week

**MUSEUM WEEK:** Twelve of the city's top museums and institutions team up for the [very first Museum Week kicking off today](#). Special events, extended hours and discounts are offered, and there are even some free days in there. Check [Chicago Museum Week's website](#) for more details and a list of participating locations.

Chicagoist



### Check Out Chicago Museums For Free During First Museum Week

#### Chicago History Museum

Discounts: \$4 off admission, 20% off café and store, 20% off membership

Chicagoist

## PRESS COVERAGE

**examiner.com**

### **2015 Chicago Museum Week at the Chicago History Museum**

During **Chicago Museum Week** (Thursday, October 1, 2015 through Wednesday, October 7, 2015), the **Chicago History Museum** (C.H.M.) is offering \$4 off admission, 20% off purchases at North & Clark Café and the Museum Store, and 20% off membership. These offers are good only from the 1st to the 7th of October, 2015. Memberships may be purchased on site, over the phone, or online.

Examiner.com

**examiner.com**

### **Chicago Museum Week 2015**

Nine other museums, the Lincoln Park Zoo, and the **Shedd Aquarium** are participating in **Chicago Museum Week** (Thursday, October 1, 2015 through Wednesday, October 7, 2015), in addition to the Museum of Science & Industry. This is a project of the Museums in the Park, a collection of cultural institutions (the museums, the Lincoln Park Zoo, and the Shedd Aquarium), which operate on Chicago Park District properties.

Examiner.com

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MILWAUKEE · WISCONSIN  
**JOURNAL SENTINEL**

### **Bayfield Apple Festival, Eagle River Cranberry Fest, La Crosse Oktoberfest**

**Illinois: Chicago Museum Week.** A dozen museums including the Adler Planetarium, the Field Museum, the Art Institute of Chicago and the Shedd Aquarium are offering discounted admission, special exhibits and giveaways Thursday to Oct. 7. See [chicagomuseumweek.com](http://chicagomuseumweek.com).

Milwaukee Journal Sentinel

## PRESS COVERAGE



### CHICAGO MUSEUM WEEK, 10/1-10/7

Chicago Museum Week is here!

Chicago cultural institutions will participate in the city's first-ever Chicago Museum Week, which celebrates our museums with exclusive offers, events, and special programming.

Windy City Guide



### World Class (but Pricy) Chicago Museums Get More Affordable Oct. 1-7

If Chicago history is your thing, head to the Chicago History Museum in Lincoln Park. Kirsten Maxwell, Teaching TravelingMom, explains [why the Chicago History Museum is fun for kids young and old](#).

TravelingMom.com



### First Annual Chicago Museum Week

Here are highlights of some of the discounts, special events and activities that are being offered. Don't miss your chance to see some of these great museums for **FREE!** The official hashtag for Museum Week is [#ChicagoMuseumWeek](#).

Oaklee's Family Guide

## PRESS COVERAGE



### Show Me Chicago

Contact Me

About

Subscribe by Email

## Chicago Museum Week: Deals and special events



- Chicago History Museum (CHM) will keep its doors open late on Tuesday, October 6, 5-8 p.m. The event will allow visitors to explore exhibitions with museums curators and staff plus special tours. They will also premier 30-minute highlight tours of "Chicago: Crossroads of America," and excursion tours to Union Station, Old Town, Gold Coast, Lincoln Park and on the CTA Blue and Brown lines.

### Show Me Chicago – Chicago Now

Daily Herald

## Immerse yourself in art, history, culture during Chicago Museum Week

It might be fitting for Chicago to change its famous "Windy City" nickname to "Museum City" during the inaugural Chicago Museum Week, running Thursday through Wednesday, Oct. 1-7.

Daily Herald

**extra**  
Two Languages Una Voz

## Chicago Museum Week in October

Special offers and activities during Museum Week include discounts on general admission and memberships, extended hours, free tours, new exhibits, educational programs and giveaways. A complete schedule is available at [chicagomuseumweek.com](http://chicagomuseumweek.com).

Extra

## PRESS COVERAGE



Museum Week: October 1-7, 2015

### Chicago History Museum

Deals:

- \$4 off admission
- 20% off purchases at North & Clark Café and Museum Store
- 20% off membership (Offer valid between October 1–7, 2015. May be purchased on site, by phone or online.)

### KidList



### Chicago Museum Week — Extra Exhibits, Extra Discounts, Extra free days!

Allison spotted this article on *TimeOut Chicago* about **the first ever Chicago Museum Week, running October 1-7 2015!** See the article for the full lineup of discounts and events, including free days at the Adler October 5-7, free admission to Science & Industry October 5-6, free admission at the Field Museum October 4, and much more.

### mashupMOM



### A Complete Breakdown of Chicago's First Ever Museum Week

#### Chicago History Museum

- \$4 off admission
- 20% off memberships
- 20% off café and store
- After-hours event featuring a unique **Flash Tour** and chat with museum curators (Oct. 6, 5-8pm)
- 30-minute **highlight tours** of "Chicago: Crossroads of America"
- **Excursion tours** to Old Town, Gold Coast, Lincoln Park, Union Station, and the CTA Brown and Blue lines

### Chicago Genie

## PRESS COVERAGE



### **A Complete Breakdown of Chicago's First Ever Museum Week**

Chicago's first ever Museum Week will take place from October 1-7<sup>th</sup>. 12 of the city's top museums are participating by offering special events, free days, discounts, and extended hours. Here's what you can expect at each location.

paperblog



### **WISCH LIST: October offers many ways to scare up a good time in Chicago**

#### **Through Oct. 7: Chicago Museum Week**

One dozen of the Windy City's top cultural institutions — from Field Museum to Shedd Aquarium to Adler Planetarium, plus nine more — have teamed up to celebrate the first-ever Chicago Museum Week this month.

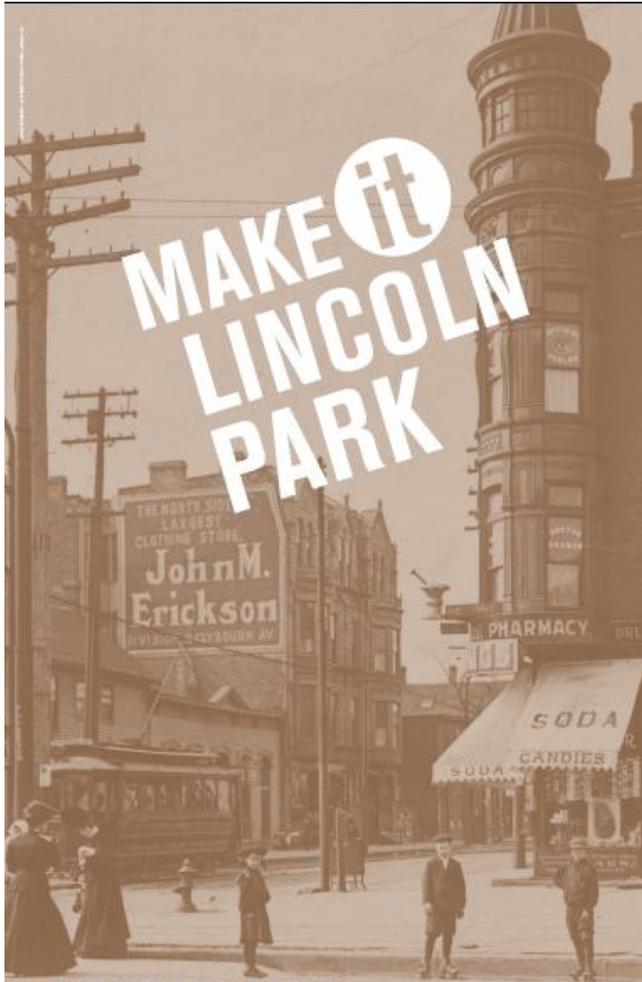
Ottawa Daily Times



### **First Chicago Museum Week joins a dozen area museums**

For the first time, Chicago museums this fall will band together to offer discounts, special programming and more in a promotion they are calling Chicago Museum Week. The Oct. 1-7 event, scheduled to be formally announced Wednesday, will play out across a...

DailyNews

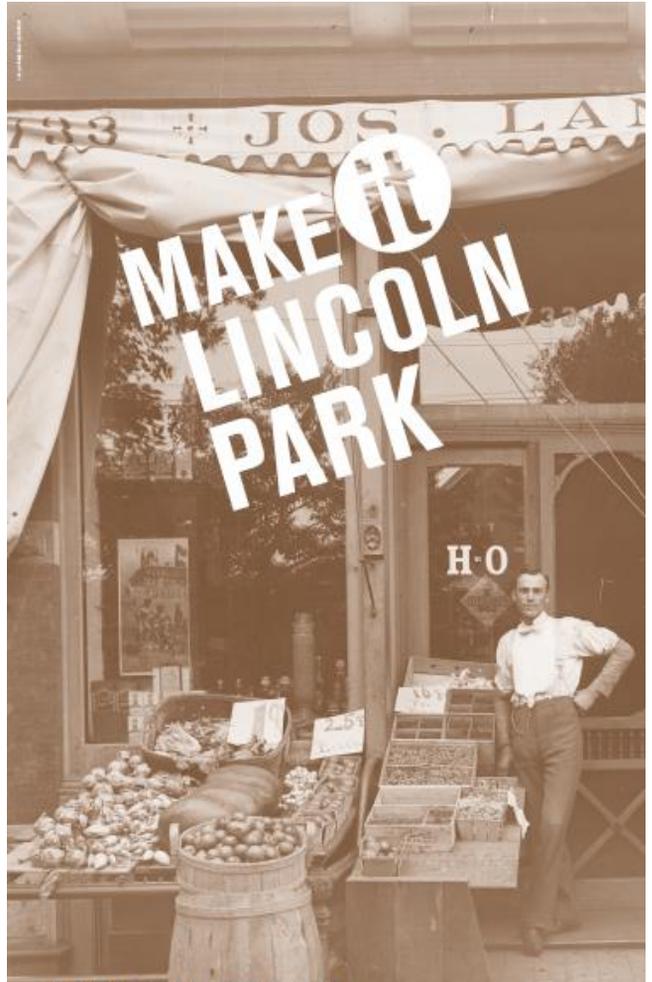


**MAKE <sup>fit</sup> LINCOLN PARK**

**MAKE HISTORY:  
OPEN YOUR BUSINESS HERE**

**INTERSECTION OF HALSTED, FULLERTON & LINCOLN AVE., 1910**

STREETFRONT BEAUTIFICATION PROJECT SPONSORED BY  
**ChicagoHistoryMuseum**



**MAKE <sup>fit</sup> LINCOLN PARK**

**MAKE HISTORY:  
OPEN YOUR BUSINESS HERE**

**JOSEPH LANUS GROCERY STORE, SHEFFIELD AVENUE. CIRCA 1895.**

STREETFRONT BEAUTIFICATION PROJECT SPONSORED BY  
**ChicagoHistoryMuseum**



## **Lincoln Park Chamber of Commerce Beautification Project**

# Store Front Banners

**MAKE it  
LINCOLN  
PARK**

**MAKE HISTORY:  
OPEN YOUR BUSINESS HERE**

INTERSECTION OF CLARK, ARMITAGE, OGDEN, AND LINCOLN PARK WEST, CIRCA 1945.

STONEMANT REAGISTRATION PROJECT SPONSORED BY  
**ChicagoHistoryMuseum**



LINCOLN PARK  
CHICAGO, ILLINOIS

**MAKE it  
LINCOLN  
PARK**

**MAKE HISTORY:  
OPEN YOUR BUSINESS HERE**

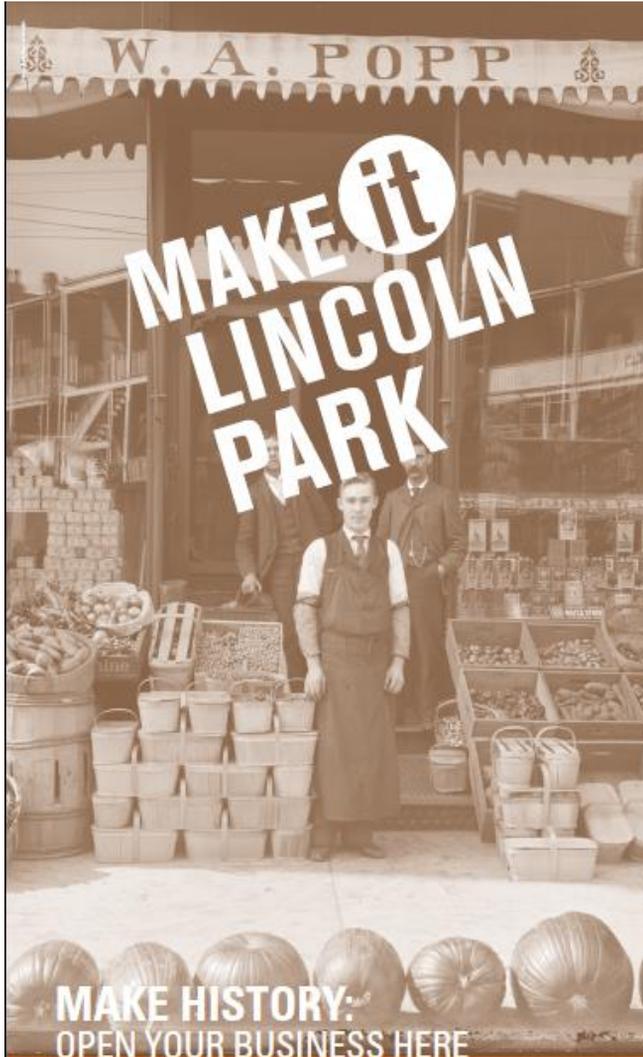
HALSTED STREET, LOOKING NORTH FROM CENTER STREET, CIRCA 1905.

STONEMANT REAGISTRATION PROJECT SPONSORED BY  
**ChicagoHistoryMuseum**



LINCOLN PARK  
CHICAGO, ILLINOIS

## Store Front Banners



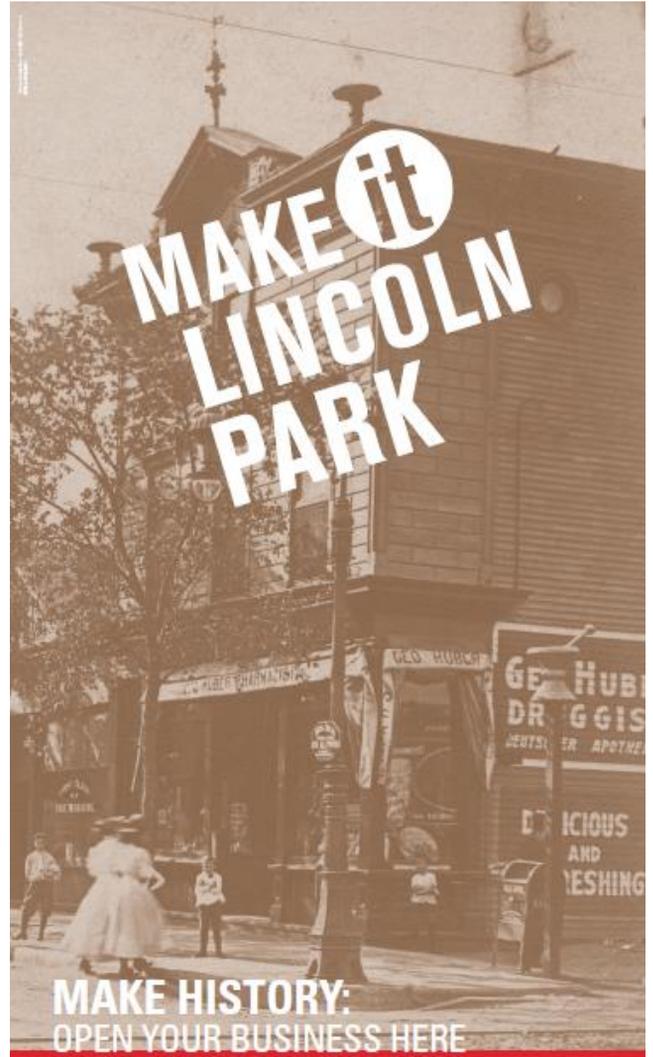
**MAKE HISTORY:  
OPEN YOUR BUSINESS HERE**

W. A. POPP GROCERY STORE, LARRABEE STREET, CIRCA 1895.

STORAGE AND MAINTENANCE PROJECT SPONSORED BY  
**ChicagoHistoryMuseum**



LINCOLN PARK  
CHICAGO, ILLINOIS



**MAKE HISTORY:  
OPEN YOUR BUSINESS HERE**

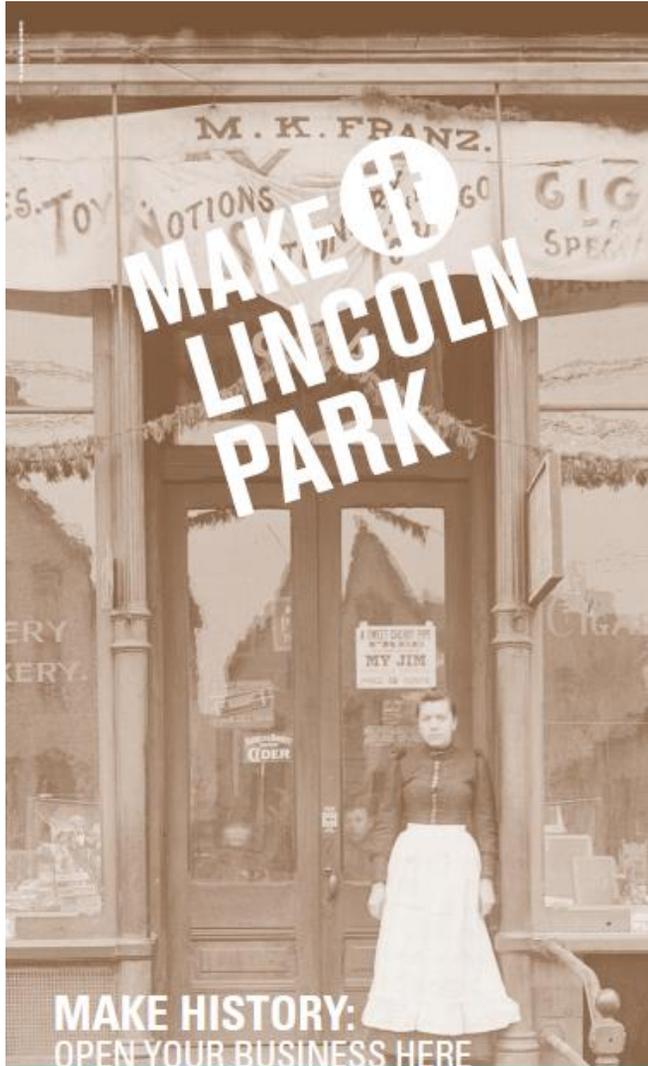
DIVERSEY BOULEVARD FROM WEST SHEFFIELD AVENUE, CIRCA 1905.

STORAGE AND MAINTENANCE PROJECT SPONSORED BY  
**ChicagoHistoryMuseum**



LINCOLN PARK  
CHICAGO, ILLINOIS

## Store Front Banners

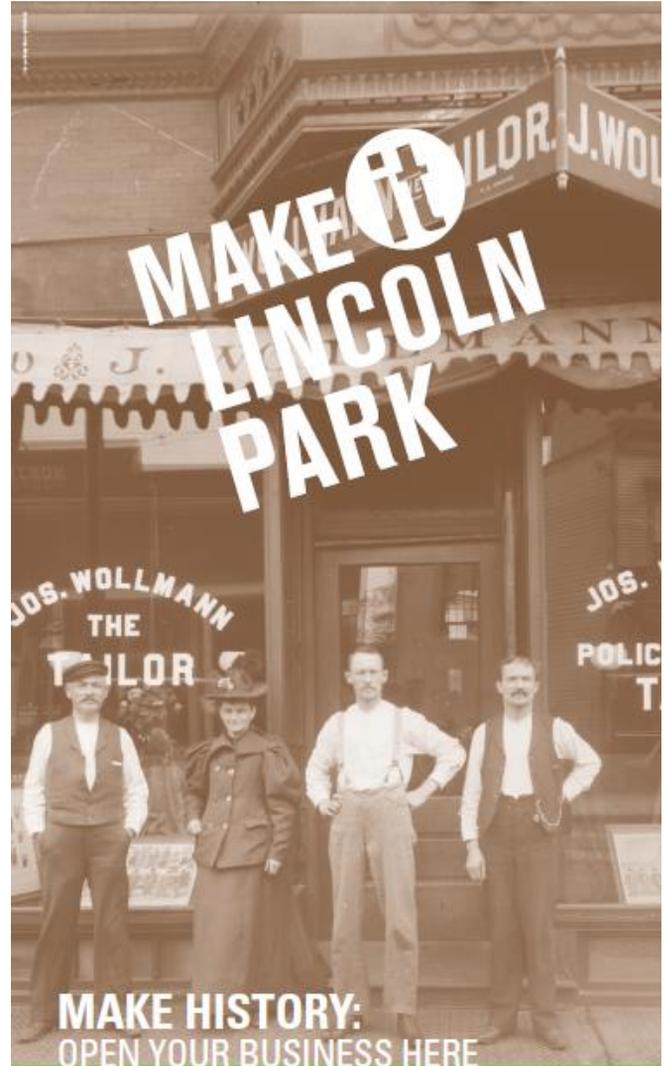


**MAKE HISTORY:**  
OPEN YOUR BUSINESS HERE

M. K. FRANZ STORE, LINCOLN AVENUE, CIRCA 1895.

STOREFRONT REAURATION PROJECT SPONSORED BY

ChicagoHistoryMuseum



**MAKE HISTORY:**  
OPEN YOUR BUSINESS HERE

JOSEPH WOLLMANN, TAILORING, CLARK STREET, CIRCA 1895.

STOREFRONT REAURATION PROJECT SPONSORED BY

ChicagoHistoryMuseum



## BEAUTIFICATION PROJECT

### PRESS RELEASE



# Chicago History Museum

## **LPCC, Chicago History Museum Partner for Innovative Program to Beautify Lincoln Park's Business Districts**

*Program Markets Available Properties, Encourages Entrepreneurs to  
"Make History."*

CHICAGO – The Lincoln Park Chamber of Commerce (LPCC) and the Chicago History Museum are working together towards a creative solution aimed at maintaining the charm of the Lincoln Park neighborhood in areas where there are commercial properties available for lease.

The LPCC and the Chicago History Museum today announced an innovative storefront banner program that will work to market available commercial space, highlight the neighborhood's past, beautify the street and encourage entrepreneurs to "Make History" in the available space. The LPCC and Chicago History Museum storefront banner program celebrates the history of Lincoln Park and showcases the extensive photo library maintained by the Chicago History Museum today.

Chicago's Lincoln Park neighborhood is a well-known destination for shopping, dining, entertainment and more. One of the neighborhood's most attractive qualities is the architectural diversity and historical significance of storefronts along its commercial corridors. When you couple that with the city's leaders in Chicago history calling Lincoln Park home, it is only natural to bring history to the forefront of the community's storefronts.

"We are thrilled to be working with the Chicago History Museum and their team to showcase one-of-a-kind neighborhood photos for this program and to market our available commercial spaces in a creative way," said Kim Schilf, President and CEO of the LPCC. "The storefront banner program partnership with the Chicago History Museum represents an intersection of the great ideals and passion for a vibrant, welcoming experience that both of our organizations are committed to in the neighborhood."

"The Chicago History Museum is proud to partner with LPCC to share our collection of historic images with the Lincoln Park neighborhood," said Chicago History Museum President Gary Johnson. "We welcome this opportunity to enhance storefront facades while connecting people to the city's rich history."

## PRESS RELEASE CONTD.

“We’ve had significant reductions in vacant storefronts along our retail corridors in recent years and this exciting new partnership will further enhance our shopping destinations on Armitage, Halsted and Clark,” said Ald. Michele Smith (43rd). “The storefront banner program will add to the vibrancy of our neighborhoods, providing photos of our neighborhood’s past, while attracting new businesses for our neighborhood’s future.”

Pulling from their archives, the Chicago History Museum was able to find Lincoln Park-specific photos for the campaign. The first three properties to feature the “Make History” banners include:

2558 N. Clark  
901 W. Armitage  
2030 N. Halsted

A complete list of storefronts featuring the “Make History” banners will be available and regularly updated on the LPCC’s website. The LPCC and Chicago History Museum will continue to work with local commercial real estate brokers to fill their windows with the neighborhood’s history. Further, the LPCC will provide interested brokers with data and resources to help them get the properties leased.

“We want to make our commercial corridors as attractive as possible to current and future businesses and the customers who will help support their endeavors,” Schilf continued. “Our partnership with the Chicago History Museum gives Lincoln Park’s residents and visitors a glimpse into the unique history that has shaped Lincoln Park’s character and charm.”

Commercial property owners interested in adorning their available properties with a “Make History” banner should contact Martin Sorge, director of community development at the LPCC at (773) 880-5200.

### **About the Chicago History Museum**

The Chicago History Museum, a major museum and research center for Chicago and American history, is located at 1601 North Clark Street. The Museum can be reached by CTA buses 11, 22, 36, 72, 73, 151, and 156. Parking is conveniently located one block north of the Museum at Clark and LaSalle Streets (enter on Stockton Drive). Admission to the Museum is \$14 for adults with audio tour, \$12 for seniors/students with audio tour, and free for children 12 years and younger. Please call 312.642.4600 or visit us at [www.chicagohistory.org](http://www.chicagohistory.org). The Chicago History Museum is affiliated with the Chicago Historical Society and gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.

### **About the LPCC**

The Lincoln Park Chamber of Commerce (LPCC) is an organization that supports and celebrates Lincoln Park as a thriving destination to live, work and play. The LPCC brings marketing and promotional opportunities, relationships and partnerships, community-oriented events, business advocacy and much more together to their engaged base of businesses, residents and guests. For more information on upcoming events, neighborhood news or exciting ways to get involved in the Lincoln Park community, visit the LPCC at [www.lincolnparkchamber.com](http://www.lincolnparkchamber.com).

## PRESS COVERAGE

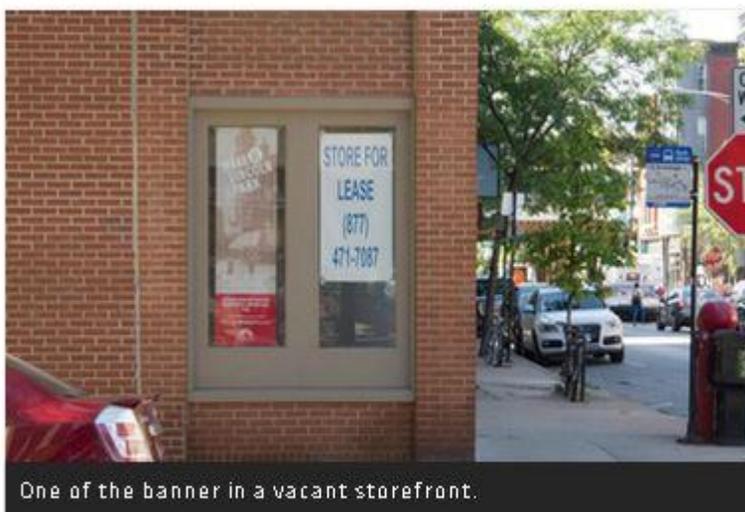
DNAinfo | CHICAGO ▾

# Marketing Campaign Aims to Fill Vacant Storefronts in Lincoln Park



By [Mina Bloom](#) | September 28, 2015 5:32am

[@mina\\_bloom\\_](#)



One of the banner in a vacant storefront.

LINCOLN PARK — Vacant storefronts in the neighborhood will soon be adorned with banners that read "Make History."

The marketing campaign is a collaboration between the Lincoln Park Chamber of Commerce and the Chicago History Museum.

DNAinfo

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AUTHORED

**Chicago Authored**

**October 17<sup>th</sup> 2015**

ADVERTISING CREATIVE  
Chicago Magazine

• CHICAGO •  
AUTHORED



GRAND OPENING  
OCTOBER  
17



You voted. We listened. Join us as we unveil the first-ever crowd-sourced exhibition in our new café-style space. This multimedia-based gallery experience explores a collection of diverse and inspiring works by writers, past and present. These authors define the character of Chicago and help us understand the complexity of our great city.

LEAD CORPORATE SPONSOR

BMO  Harris Bank

ADDITIONAL SUPPORT

An IncentOvate grant from the City of Chicago DCASE and by a grant from the Field Foundation of Illinois.

CHICAGOAUTHORED.COM  
#CHICAGOAUTHORED

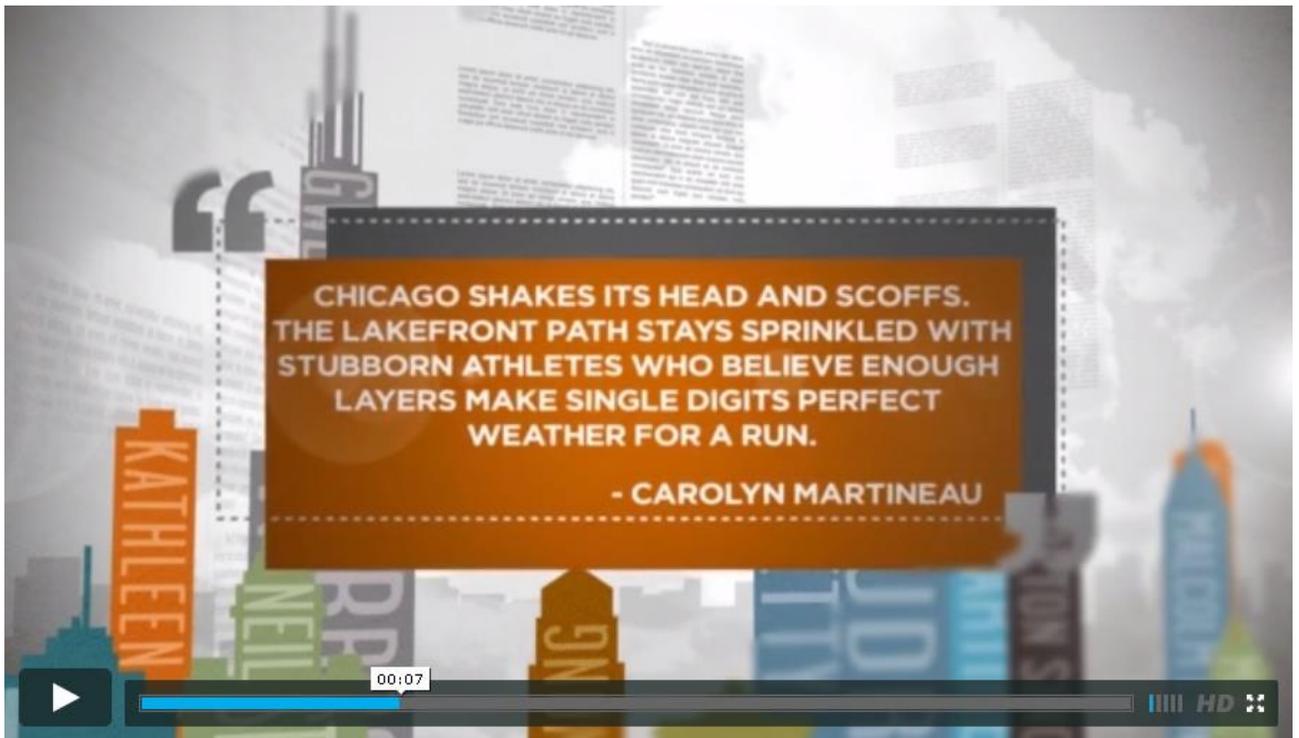
Chicago **History** Museum  
Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)

 The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.



# ADVERTISING CREATIVE

## NBC Commercial Campaign



# ADVERTISING CREATIVE Chicago Sun Times – Splash

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GRAND OPENING  
OCTOBER  
17



You voted. We listened. Join us as we unveil the first-ever crowd-sourced exhibition in our new café-style space. This multimedia-based gallery experience explores a collection of diverse and inspiring works by writers, past and present. These authors define the character of Chicago and help us understand the complexity of our great city.

[CHICAGOAUTHORED.COM](http://CHICAGOAUTHORED.COM)  
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ChicagoHistoryMuseum  
Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)

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## Red Eye



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# ADVERTISING CREATIVE

## Chicago Tribune

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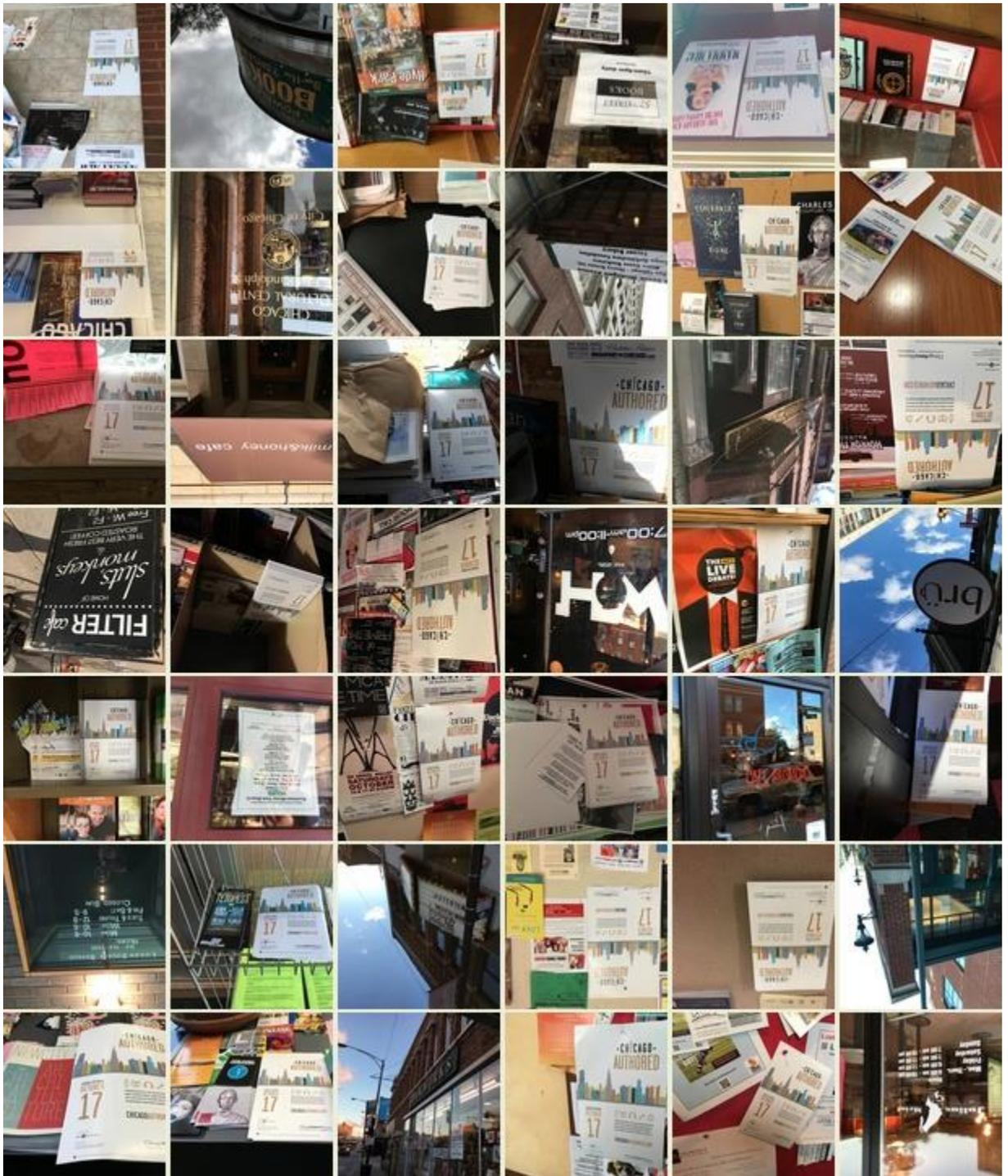
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# CHICAGO AUTHORED PRESS RELEASE

## CHICAGO AUTHORED TO SHOWCASE CITY'S LITERARY HISTORY IN EXHIBITION OPENING THIS FALL

The Chicago History Museum launches first entirely crowd-sourced exhibition.

CHICAGO, Ill. — Carl Sandburg called it the “City of Big Shoulders.” Carolyn Martineau dubbed it “the place that invented the wind-chill.” Consider what Chicago means to you in *Chicago Authored*, the first-ever entirely crowd-sourced museum exhibition, which opens at the Chicago History Museum on Saturday, October 17, 2015.

“We asked Chicago to give us an assignment, and we are thrilled to present *Chicago Authored*, an exhibition that epitomizes the Museum’s mission to share Chicago’s stories,” said Chicago History Museum President Gary T. Johnson .

The Museum boldly asked Chicagoans to select an exhibition topic, entirely free of suggestion, in a tournament-style competition dubbed the Chicago History Bowl. The submissions that flooded in included Chicago’s neighborhoods, Prohibition, architecture, the Great Chicago Fire, and notable women of Chicago. Chicagoans voted for weeks; their selection: Chicago authors.

*“The bedrock, inarguable reality is that everyone only has a piece. No one experiences Chicago in its entirety. Because you can’t; it’s impossible, there’s too much of it.” – Neil Steinberg, You Were Never in Chicago*

Starting this fall, explore a collection of diverse and inspiring works by writers, past and present. These authors define the character of Chicago and help us understand the complexity, beauty, and rich history of our great city. Explore classic works from Nelson Algren and Gwendolyn Brooks, famous for their Chicago-focused material, and encounter more recent writers, such as Malcolm London and Audrey Petty, whose works demonstrate that Chicago is still a place that has secrets to reveal and new stories to share.

*On both sides of the pond stood the great pavilions of the Columbian Exposition, the White City. It was Greece and Rome again, and every column and curlicue lit by an incandescent bulb.” – Richard Peck, Fair Weather*

The new café-style space is designed for thoughtful listening, reading, and conversation. Interactive experiences—including a postcard-writing activity and magnetic poetry wall—encourage visitors to express their own understanding of the city. Visitors are invited to browse the gallery’s bookshelves and make recommendations to others. These elements were designed in the spirit of the Chicago History Bowl’s original mission to encourage the public to participate in the exhibition.

## CHICAGO AUTHORED PRESS RELEASE CONTD.

Enhance your experience with two new full-length multimedia experiences, *Chicago Authored* and *Crossroads Authored*. The *Chicago Authored* audio tour prompts visitors to discover the works of Chicago writers through four perspectives: a view from a window, through an open door, into a keyhole, and reflected in a mirror. Continue your exploration of the city's literary past in the Museum's permanent exhibition *Chicago: Crossroads of America*. Experience the exhibition like never before and listen to works by a dozen beloved authors, including Theodore Dreiser, Lorraine Hansberry, and Studs Terkel. Audio tours are included with Museum admission.

The Chicago History Museum gratefully acknowledges the support of Lead Corporate Sponsor of Chicago Authored BMO Harris Bank with additional support from the Department of Cultural Affairs & Special Events IncentOvate grant and the Field Foundation of Illinois.

For more on Chicago Authored see the media [press kit](#) or visit [chicagoauthored.com](http://chicagoauthored.com). For more information about the Chicago History Museum's programs and exhibitions, visit <http://chicagohistory.org> or call 312-642-4600.

## PRESS COVERAGE

# Chicago Tribune



Steve Johnson · Contact Reporter

## 'Chicago Authored': Our city's prose as history

Chicago Tribune | Arts+Entertainment | Section 4 | Thursday, October 25, 2018 | 5

### MUSEUMS



Chicago History Museum employees Mark Ramirez, from left, Josh Anderson and Emily Osborne listen to the audio for the museum's new exhibit "Chicago Authored."

## City's prose as history in 'Authored'

*Authored, from Page 7*

... tore down a wall that had separated the cafe from the first-floor temporary exhibition space.

"It's like a literary cafe, like a saloon. It's designed as a very social space," said John Rusack, vice president for interpretation and education. "We wanted a space where you felt comfortable having a seat and taking in this content."

Graphics on the wall delineate the exhibit's four themes: door, window, keyhole, mirror. These spotlight the different perspectives Chicago writers have offered on their lives, their neighbors' lives and the city's life.

And reproductions of postcards from the museum's collection emphasize that Chicago stories don't come only from the people known as writers. "This is what we see



Designer Dan Chew installs reproductions of postcards from the museum's collection that emphasize that Chicago stories don't come only from the people known as writers.



Mark Ramirez tests the exhibit's iPads and headphones.

books in a new, separate section of the app, "Crossroads Authored," a sort of library complement to the museum's superb permanent historical exhibition, "Chicago: Crossroads of America." It's an intelligent approach to the classic curator's dilemma of

But perhaps foremost among the exceptional ways that "Chicago Authored" is being presented to the public is this: Go ahead, the museum says, grab a coffee and a sandwich while you take it in.

But for a show about writing, where the meaning of the words is more important than what they looked like in published form, this digital presentation is a winner. That you can experience it while having a blueberry muffin — or even while sitting at your own kitchen table — is even more of a plus and a feat worth writing about.

Chicago Tribune

## PRESS COVERAGE



# Chicago History Museum launches interactive exhibit on Chicago authors +

Jeremy Mikula · Contact Reporter

**T**wo years ago, the Chicago History Museum embarked on a first: a crowdsourcing project to generate ideas for and vote — March Madness-bracket style — on a future exhibit.



Chicago Tribune

## Chicago Tribune



Steve Johnson · Contact Reporter

# From Agamemnon to Andy Warhol: Our top 10 museum picks for fall +

**4. "Chicago Authored":** We're not sure what being "the first-ever entirely crowd-sourced museum exhibition selection" is going to mean in practice, beyond the notion that a show on Chicago writers beat out other topics, including the Great Chicago Fire and women of Chicago. We do know that it'll be hard to go wrong with an exploration of the likes of Carl Sandburg, Nelson Algren, Saul Bellow, Gwendolyn Brooks and Stuart Dybek. *Opens Oct. 17 at the Chicago History Museum, 1601 N. Clark St.; \$14 general admission; 312-642-4600 and [chicagohistory.org](http://chicagohistory.org).*

Chicago Tribune

## PRESS COVERAGE



# Check Out History Museum's First Crowd-Sourced Exhibit About Authors



OLD TOWN — After [putting out a call](#) for exhibit ideas two years ago, the Chicago History Museum is getting ready to reveal its first-ever crowd sourced exhibit.

DNAinfo

MODERN LUXURY  
**MEN'S BOOK**  
CHICAGO

**AGENDA**

FALL 2015



**Chicago Authored**  
Beginning Oct. 17, embrace both contemporary authors and literary giants through the multimedia experience of *Chicago Authored*. The cafe-style exhibit showcases collections of insightful and inspiring authors, all of whom define the character of Chicago over the years. Enjoy the space; read a book; and even try your literary hand with a postcard. Times vary. Tickets \$14. *Chicago History*

Men's Book Chicago



## PRESS COVERAGE

TimeOut

Chicago

# Chicago Authored

THINGS TO DO

For the city's first crowd-sourced exhibition, the Chicago History Museum pays tributes to the Windy City's storied authors, ranging from canonized talents like Nelson Algren to up-and-comers like Austin's Malcolm London, in a new café-style space for an interactive experience.

TimeOut Chicago

examiner.com

## Art and architecture are extra accessible this weekend

In addition, a crowd-sourced exhibition entitled *Chicago Authored* opens at the Chicago History Museum on October 17. For more information, visit [chicagohistory.org](http://chicagohistory.org) or call 312-642-4600.

Examiner.com

## Chicago Book Review

### Events

Chicago History Museum will launch "Chicago Authored," a crowd-sourced exhibition designed to highlight the work of authors who define the character of Chicago, during its grand opening **October 17** at the museum, Clark Street and North Avenue. For information, visit <http://chicagohistory.org/>

Men's Book Chicago



## **MISCELLANEOUS PRESS COVERAGE**

## PRESS COVERAGE



### Playboy Cover Up: No More Nudity In Magazine

The born-in-Chicago magazine that helped spark the sexual revolution has apparently decided sex no longer sells.



### WBBM-TV



### HISTORY BEHIND THE CHICAGO CUBS 'W' FLAG



"Green meant that the Cubs won," Alter said. "And a red color meant that the Cubs lost."

### WLS-TV

## PRESS COVERAGE

# Chicago Tribune



Steve Johnson · Contact Reporter

## Meet Douglas Park, the new home of Riot Fest

It's always been a hub, says Peter Alter, a historian with the Chicago History Museum, and it's also been a lens through which to view the ethnic history of Chicago, stretching from Eastern European Jewish immigrants to, with the arrival of Riot Fest, hipsters.

Chicago Tribune



## 5 Historical Facts You Didn't Know About Chicago

Green Hornet

Public transportation can create disasters, and that's certainly true in Chicago. According to historian Peter Alter of *Chicago History Museum*, a street car known as the Green Hornet collided with a tanker truck carrying fuel on May 25, 1950. It was a matter of being in the wrong place at the wrong time; the streetcar exploded and 34 people died. "There's a great thirst for info on public transportation, so I don't know why it's more obscure," Alter told us in a phone interview. Never heard of the Green Hornet collision? There might be a reason for that. Alter noted the death toll in a tragedy may play a role in how widely known a disaster is in the years that follow.

CBS Chicago



## Converted-warehouse space soon to house ConAgra is ironic reminder of Jobbers Canyon

Joy Bivins, a curator with the Chicago History Museum, said the building, much like Jobbers Canyon, is a city treasure, emphasizing the importance to Chicagoans of developing and maintaining a beautiful city.

Omaha World-Herald



# **Membership and Development Communications**

# Membership Communications E-blasts

## •CHICAGO• AUTHORED



### MEMBERS-ONLY VIEWING AND OPENING DAY PRESENTATION

SATURDAY  
OCTOBER  
17



Members, please join us for an exclusive viewing and opening-day presentation about the creation of the Museum's first crowd-sourced exhibition, *Chicago Authored*. Listen to the new audio experience and relax with a cup of coffee and a great Chicago book.

All are invited to join **John Russick**, vice president of interpretation and education, and historian **Peter T. Alter** for a conversation about the development of this unique gallery and how the voices of Chicago's writers help define the city.

9:00 — 9:30 A.M. • Member viewing | 10:00 A.M. • Public presentation

REGISTER HERE

FREE FOR MEMBERS

ChicagoHistoryMuseum

Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)

 The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.



## TELL ME MORE

UNCOVERING THE COSTUME COLLECTION

AN EXCLUSIVE MEMBERS' PROGRAM

MONDAY, SEPTEMBER 21

6:00 P.M.  
RECEPTION

6:45 P.M.  
PROGRAM | Q&A

CHICAGO HISTORY MUSEUM  
1601 NORTH CLARK STREET

With millions of objects under our care, there are always more stories to uncover! This is your chance to gain a deeper understanding of our vast costume collection — which includes haute couture, historic uniforms, jewelry, and more — in an open forum with costume curator **Petra Slinkard** and costume collection manager **Jessica Pushor**. First, learn what it takes to maintain over 55,000 garments and hear about their dazzling histories. Then, be ready with your questions about this world-renowned collection.

\$20 MEMBERS | \$25 GUESTS

PURCHASE TICKETS >>

COSTUME  
COUNCIL  
of the Chicago History Museum

ChicagoHistoryMuseum

Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)

# Updated Membership Flat screen Signage

Your City. Your Museum.  
Your Membership.

JOIN TODAY!

Become a member today, and experience  
all the Chicago History Museum has to offer

All members enjoy these great benefits & much more!

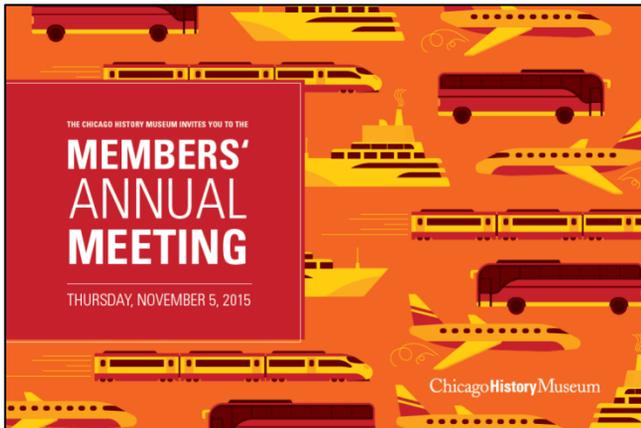
- \* Unlimited **FREE** admission
- \* **Discounts** on all Museum programs, tours, and events
- \* Members' e-newsletter and quarterly calendar of events
- \* **Exclusive invitations** to members-only events
- \* A **10 percent discount** on all purchases made at the North & Clark Café, Museum Store, and Photo Store
- \* **Double Discount** weeks in December and May
- \* **Access to the Museum parking lot**, even when it is full

Premium Members enjoy

- \* **FREE parking** in the Museum lot
- \* **Chicago History** magazine
- \* **Two free admission passes** to the Museum

Visit [chicagohistory.com/join](http://chicagohistory.com/join) or speak to a  
Visitor Services Representative to **JOIN TODAY!**

## Members' Annual Meeting Postcard



THURSDAY, NOVEMBER 5  
AT THE CHICAGO HISTORY MUSEUM  
5:30 p.m. RECEPTION • 6:00 p.m. PROGRAM

Join Museum president **Gary T. Johnson** for an evening of thoughtful discussion, including his update on Museum activities as well as a guest lecture. **Joseph P. Schwietzman**, DePaul University professor and author will discuss the history and evolution of Chicago's transportation terminals as detailed in his book, *Terminal Town: An Illustrated Guide to Chicago's Airports, Bus Depots, Train Stations, and Steamship Landings*. *1929-Present* featuring scenes such as Union Station and O'Hare International Airport, the discussion will reveal an insider's view of Chicago's fascinating and intricate transportation system.

**FREE. RESERVATIONS REQUIRED**  
**PLEASE REPLY BY FRIDAY, OCTOBER 30**  
Call 312.642.4600 or visit [chicagohistory.org/memberevents](http://chicagohistory.org/memberevents)  
to reserve a space today!

ChicagoHistoryMuseum  
Clark Street at North Avenue | [chicagohistory.org](http://chicagohistory.org)

ChicagoHistoryMuseum  
1601 N. Clark Street  
Chicago IL 60614

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Permit No. 102

# Membership Fall Acquisition Campaign Creative

Fall 2015 Acquisition Campaign  
 mailed to 50K households  
 5 panel, roll-fold brochure  
 highlighting current and upcoming  
 exhibitions, plus our Fall-Winter 2015  
 calendar highlights.

## SHARING CHICAGO STORIES



**"This Museum is fun, interesting and informative. A must see for everyone. Just Amazing!" - Marc B.**

The Chicago History Museum brings to life the stories behind Chicago's vivid history through dynamic exhibitions, engaging events, member programs, and our remarkable collection of artifacts. Experience first-hand the great things people are saying about us by joining our museum as a member today. Enjoy unlimited Museum and Research Center access, receive 10 invitations to members-only events, save on exclusive Chicago History Museum tours, and more!

The Museum is located at 128 N. Dearborn Street, Chicago, Illinois 60610. For more information on our programs, please visit [www.chicagohistory.org](http://www.chicagohistory.org) or call 312.467.1100. © 2015 Chicago History Museum. All Rights Reserved.

<h3 style="text-align: center; color: orange;">OCTOBER</h3> <p><b>17 Saturday</b> Chicago Acknowledges our Members Only Program</p> <p>Members are invited to meet the exhibit curator and attend a presentation by the curator. The President of the program will discuss the program and its future plans.</p> <p><b>22 Tuesday</b> Planned History Tour</p> <p><b>23 Friday</b> Chicago Abstract Symposium</p> <p><b>28 Saturday</b> Discover the Evolution of Chicago's Architecture</p> <p><b>30 Friday</b> The Chicago, the Play, the Theater</p> <p>Join us for a night of fun and excitement with a special event!</p>	<h3 style="text-align: center; color: orange;">NOVEMBER</h3> <p><b>05 Thursday</b> Theatrical Member's Annual Meeting</p> <p><b>14 Saturday</b> A Day in the Life of a Chicagoan</p> <p><b>21 Tuesday</b> Chicago Abstract Symposium</p> <p><b>28 Saturday</b> Discover the Evolution of Chicago's Architecture</p>
<h3 style="text-align: center; color: blue;">DECEMBER</h3> <p><b>12 Saturday</b> Members' Holiday Party</p> <p>Join us for a night of fun and excitement with a special event!</p> <p><b>03 Thursday</b> The Last Spectator</p> <p>Join us for a night of fun and excitement with a special event!</p> <p><b>10 Saturday</b> Discover the Evolution of Chicago's Architecture</p>	<h3 style="text-align: center; color: green;">JANUARY</h3> <p><b>10 Monday</b> Members' Holiday Party</p> <p>Join us for a night of fun and excitement with a special event!</p> <p><b>19 Tuesday</b> Members' Film Series</p> <p><b>26 Saturday</b> Discover the Evolution of Chicago's Architecture</p>



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BIKE

CRUISE

SIP

CITY TOURS

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1858-1865

### COMING SPRING 2016!

**"We specifically went for *The Secret Lives of Objects* exhibit and I loved it!!" - Rache D.**

WANT TO HEAR A STORY? WE'VE GOT PLENTY TO TELL.

the  
**SECRET LIVES OF OBJECTS**



Pulled from the darkest shelves and hidden corners of the Museum's collection storage rooms, we're finally giving you the chance to see the objects... and we have some pretty remarkable stories to tell.

We've traveled the city, across the country, and throughout history. Some of us have traveled the seas, and some of us are proud of our hard-earned rings and dials. We all have our secrets, and together we're a whole history. Stop by and see for yourself!

## -CHICAGO- AUTHORED

OCTOBER 17

Join us as we unveil the first ever crowd-sourced exhibition in our new café-style space. This multimedia-based gallery experience explores a collection of diverse and inspiring words by writers, past and present. These authors define the character of Chicago and help us understand the complexity of our great city. Members are invited to see the exhibition first on October 17, and attend a presentation by its creators, Vice President of Interpretation and Education John Hunkeler and Exhibition Planner Lisa.



Chicago History Museum

128 N. Dearborn Street, Chicago, IL 60610 | 312.467.1100 | [www.chicagohistory.org](http://www.chicagohistory.org)

Hours of Operation

10:00 AM - 5:00 PM

12:00 PM - 4:00 PM

10:00 AM - 5:00 PM

12:00 PM - 4:00 PM

10:00 AM - 5:00 PM

12:00 PM - 4:00 PM

Admission

Adult: \$12.00

Child: \$6.00

Senior: \$8.00

Student: \$6.00

Member: \$15.00

Family: \$35.00

Gift Shop

Open 10:00 AM - 5:00 PM

12:00 PM - 4:00 PM

10:00 AM - 5:00 PM

12:00 PM - 4:00 PM

10:00 AM - 5:00 PM

12:00 PM - 4:00 PM

EASY TO JOIN





# Membership Fall Acquisition Campaign Creative

## Fall 2015 Acquisition Campaign

mailed to 50K households

Offer letter, and response form, offering \$11 off all levels of membership plus 15 months for 12 months.



Dear Friend,

Chicago history is alive and more exciting than ever at the Chicago History Museum. We have new exhibitions, new treasures and new ways for you and your family to discover the vibrant past of this city we call home. From our beloved dioramas, to our interactive gallery stations—including *The Fifth Star Challenge* and our famous giant Chicago Hot Dog—to our dynamic new film presentation, *The Great Chicago Adventure*, we have something for everyone in the family.

To assure you don't miss anything, for a limited time we're offering an additional **3 free months** of membership! In addition, your membership makes it possible for us to provide free admission for 60,000 schoolchildren throughout the Chicago area.

How can a typewriter, a pair of glasses or a cane tell a story? Visit *The Secret Lives of Objects* and learn the special place these artifacts, and many more, held in remarkable moments in time. Enjoy history in a brand new way with an immersive audio and visual experience at *Chicago Authored*, our new cafe-style exhibition.

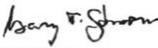
Spring 2016 brings us the highly-anticipated exhibition, *Undying Words: Lincoln 1858-1865*. Exploring Lincoln's evolving views on slavery through five key speeches, this exhibition features incredible artifacts illustrating what was at stake for the slaves, soldiers and families caught up in the crisis Lincoln devoted himself to ending.

**As members of the Chicago History Museum, your family will also receive these great benefits:**

- ★ **FREE** admission to the Museum and Research Center
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- ★ **Invitations to exclusive members-only events:** exhibition previews, programs, lectures, and parties
- ★ **Discounts** on all Museum programs, tours, and events
- ★ **FREE** subscription to the Museum's quarterly calendar, and members' e-news. Additional subscription to *Chicago History* with Premium membership
- ★ **10% Discount** on purchases at the North & Clark Café, Museum Store, and Photo Store
- ★ **Double Discount** week at the Café and Museum Store in December and May
- ★ **Access** to the Members' lounge at select events
- ★ **A \$10 discount** on Chicago Line cruises throughout the sailing season
- ★ **Access** to the Museum parking lot with membership card, even when it is full and **FREE Parking** with Premium membership

Chicago History Museum membership is the best way for your family to find its place in history. Begin your experience today!

Sincerely,



Gary T. Johnson  
President

**P.S. Join today! Get 15 months of membership for the price of 12!**

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1601 North Clark Street, Chicago, IL 60614-6638 • 312.799.2112 • [chicagohistory.org](http://chicagohistory.org)

## Make Chicago History ... JOIN TODAY!

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- **Core 4: \$69 NOW \$73**  
Admission for 4 adults (2 members + 2 guests)

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Sample A Sample  
1601 N Clark Street  
Chicago IL 60614-6038



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- Exclusive invitations to members-only events, including exhibition previews, programs, lectures, and parties
- Discounts on all Museum programs, tours, and events
- **FREE** subscription to the Museum's quarterly calendar, and members' e-news
- A 10% discount on all purchases made at the North & Clark Café, Museum Store, and Photo Store
- Double Discount week at the North & Clark Café and Museum Store in December and May
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- A \$10 discount on Chicago Line cruises throughout the sailing season
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- **FREE** parking in the Museum parking lot (validation received at the Visitor Services Center with a Museum visit)
- **FREE** *Chicago History* magazine subscription
- Priority registration for select events
- Two single-use Museum passes to share with friends or family



In addition to receiving these benefits, you'll be supporting all the important work done at the Chicago History Museum. Core memberships are 100% tax deductible. Premium memberships are partially tax deductible.

**METHOD OF PAYMENT**

Core 2: \$29 NOW \$53       Premium 2: \$309 NOW \$89

Core 4: \$69 NOW \$73       Premium 4: \$309 NOW \$189

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Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

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Visit the Chicago History Museum

Return the form in the enclosed envelope

Call 312.799.2112

**Hours**  
Monday-Saturday  
9:30 a.m. - 4:30 p.m.  
Sunday  
12:00 p.m. - 5:00 p.m.

**North & Clark Café**  
The North & Clark Café features a diverse menu of soups, salads, sandwiches, items from the grill and more. Enjoy breakfast all-day, an assortment of snacks and delicious Intelligentsia coffee and tea.

**Museum Store**  
In the Museum Store, you'll find books, DVDs, children's toys, and more—all relating to Chicago and its history.

**Research Center**  
The Research Center provides access to historical resources and some materials from the Museum's collection. Admission is FREE for members, and \$10 for adults.

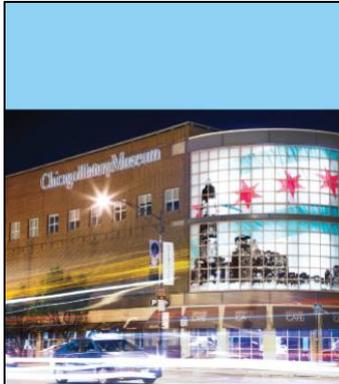
**Parking**  
Public parking is conveniently located one block north of the Museum at Clark and LaSalle Streets. Enter on Stockton Drive. Parking is \$9 per museum visit or FREE for Premium level members.



# Development Creative-Annual Appeal

## Fall 2015 Annual Appeal Campaign

The Museum's Annual Appeal creative was refreshed for 2015, focused on recent Museum activities, successes, and exhibitions.



### DONATE NOW!

CHOOSE ONE OF THREE WAYS TO GIVE YOUR GIFT.

**MAIL ENCLOSED FORM TO**  
Chicago History Museum  
Attn: Annual Fund  
1601 N. Clark Street  
Chicago, IL 60614

**CALL**  
312.799.2115

**VISIT**  
[chicagohistory.org/support](http://chicagohistory.org/support)

★ ★ ★ ★  
**YOUR CITY.  
YOUR STORY.  
YOUR MUSEUM.  
YOUR SUPPORT.**

### WE SHARE CHICAGO STORIES.

Chicago has taken its place on the international stage, and we think the Chicago History Museum should be every visitor's first stop. We are dedicated to sharing the stories that illuminate our city's vivid history, and we are doing so in record-breaking ways every day.

- ★ Attendance has increased by more than **20%**
- ★ Student visits grew to 63,000 in 2014, another **20% increase** in the last two years
- ★ Student workshops at the Museum have **doubled since 2012**, with 4,314 students participating this past school year
- ★ The Museum has increased its service to Chicago while keeping its **operating budget balanced** for the past 8 years

None of this could happen without your support.

Please contribute today in any amount to help preserve Chicago's heritage and keep it alive for generations to come.

**YOUR GIFT  
MAKES IT POSSIBLE.**

**ChicagoHistoryMuseum**  
1601 N. Clark Street | Chicago, IL 60614 | [chicagohistory.org](http://chicagohistory.org)

**ChicagoHistoryMuseum**

### YOUR CONTRIBUTION SUPPORTS



1

**1 ★ INTERACTIVE EXPERIENCES**  
The Guild Gallery and Robert R. McCormick Theater are wowing visitors with the exciting interactive *The Fifth Star Challenge*, and a wall-to-wall floor map of Chicagoland, while the new film *The Great Chicago Adventure* whisks visitors through Chicago history.



2

**2 ★ FREE SCHOOL VISITS**  
63,000 students visited the Museum last year. Our educators accommodated this record-breaking number by creating new activities that inspire teachers, students, and parents in their classrooms, at the Museum, and in their homes.



3

**3 ★ COLLECTION TREASURES**  
Millions of artifacts—from stunning designer gowns to original manuscripts, Abraham Lincoln treasures to Chicago architectural pieces—are entrusted to the care of Museum staff for their care, conservation, and presentation.



4

**4 ★ DYNAMIC EXHIBITIONS**  
This year features *Chicago Authored*, our first crowd-sourced exhibition, and *Undying Words: Lincoln 1858–1865*, which looks at the president through the lens of five of his greatest speeches. In 2015, the Museum had a **20% increase in attendance** thanks to fascinating exhibitions that remain on view, such as *The Secret Lives of Objects* and *Vivian Maier's Chicago*.

### BENEFITS OF GIVING

#### HISTORICAL ALLIANCE

- \$10,000+ | Historian**
- Guarantor benefits, plus:
- White-glove collection tour with Chief Historian

- \$5,000–9,999 | Guarantor**
- Benefactor Benefits, plus:
- Curator-led tour of a CHM exhibition

- \$2,500–4,999 | Benefactor**
- Sponsor benefits, plus:
- CHM Research Center private tour

- \$1,000–2,499 | Sponsor**
- Donor Circle benefits, plus:
- Exhibition opening and signature event Invitations

- \$500–999 | Donor Circle**
- Annual Report recognition
- Premium 4 Museum membership

### WE WELCOME DONATIONS OF ANY AMOUNT

**ALL DONATIONS ARE TAX DEDUCTIBLE AND ALL CONTRIBUTORS WILL RECEIVE:**

- Monthly e-newsletter
- Quarterly Calendar publication

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**YES!** I want to be a part of sharing Chicago's history!

.....

**HISTORICAL ALLIANCE**

\$10,000+ | Historian  
 \$5,000-9,999 | Guarantor  
 \$2,500-4,999 | Benefactor  
 \$1,000-2,499 | Sponsor  
 \$500-999 | Donor Circle  
 I wish to waive donor benefits to further support the Museum.

**ANNUAL FUND**

Enclosed is my gift of \$ \_\_\_\_\_ (PLEASE LIST AMOUNT)

Check enclosed (PAYABLE TO THE CHICAGO HISTORICAL SOCIETY)

Please charge \$ \_\_\_\_\_ to my:

VISA     MASTERCARD     AMEX     DISCOVER

ACCOUNT NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

EMAIL (RECEIVE THE LATEST CHM NEWS!) \_\_\_\_\_

MY GIFT WILL BE MATCHED BY (COMPANY NAME) \_\_\_\_\_

MY GIFT IS IN MEMORY/IN HONOR OF \_\_\_\_\_

**YOUR CITY.  
YOUR STORY.  
YOUR MUSEUM.  
YOUR SUPPORT.**

ChicagoHistoryMuseum



### UNDYING WORDS: LINCOLN 1858-1865 OPENING SATURDAY, APRIL 9, 2016

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A powerful look at Lincoln's greatest words and how they helped end slavery in America. *Undying Words: Lincoln 1858-1865* explores the most important speeches of Lincoln's career, showing how his views on slavery evolved as he sought to hold the country together. One hundred fifty years after the Civil War ended and Lincoln died, this exhibit shows what was at stake for the slaves, soldiers and families caught up in the crisis Lincoln devoted himself to ending.

·CHICAGO·  
AUTHORED



### CHICAGO AUTHORED OPENING SATURDAY, OCTOBER 17, 2015

.....

Writers, past and present, define the character of Chicago, helping us understand the complexity of the city. Through a multimedia experience in a new café-style space, *Chicago Authored* features diverse, insightful, and inspiring writing. Explore a collection of works by contemporary authors and the literary giants of past generations. Add your voice by writing a postcard or composing magnetic poetry. Kick back in one of the themed lounge areas to read a favorite Chicago book.

# Development Creative-Annual Appeal

## Fall 2015 Annual Appeal Campaign

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October 2015

The secret is out. The Chicago History Museum is *the* place to come to learn about the city – its energetic neighborhoods, its diverse people, and the many stories that make up its vibrant, evolving history. Steve Johnson wrote in the *Tribune* last November, what you already know: the Museum's "ability to ground people in the lore of Chicago is one of the highest, best uses of this information-rich institution."

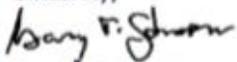
With *The Secret Lives of Objects* we are using our resources to that purpose: putting treasures from the Museum's collection on display (in many cases for the first time in decades) to tell unique stories. One artifact can open a whole new world.

And people are responding. In the last three years our attendance has grown by more than 20%. Our service to Chicago schools has also grown with a 20% increase in student visits — bucking the national trend. This fall those students are also viewing our new film *The Great Chicago Adventure* which explores significant moments in Chicago history and invites us all to help shape Chicago's great journey.

In October we open *Chicago Authored*, the first crowd-sourced exhibition topic. This spring we stay in a literary mode with *Undying Words*, looking at Abraham Lincoln through the lens of four important speeches and the artifacts connected with them.

I hope you will help us continue to share Chicago stories. It is your support which has opened the door to thousands coming to learn about our city.

Sincerely,



Gary T. Johnson  
President

## Development Creative-Costume Council Appeal

### Head to Toe Annual Appeal

In 2015, the Costume Council initiated a new Head to Toe Annual Appeal campaign, in support of the Costume Collection.



# Development Creative-Costume Council Appeal

## Head to Toe Annual Appeal

In 2015, the Costume Council initiated a new Head to Toe Annual Appeal campaign, in support of the Costume Collection.



**the COSTUME COUNCIL ANNUAL APPEAL**

Your gift towards the Costume Council's 2015 **Head to Toe Annual Appeal** will help the Chicago History Museum conserve, preserve, research, and maintain its exquisite Collection of over 50,000 costumes and textile artifacts.

**LEVELS of SUPPORT**

- \$100 | Purchase archival storage supplies
- \$250 | Fund the construction of a mount or padded hanger
- \$500 | Support ongoing Collection preservation
- \$1,000 | Underwrite the conservation of an object in the Costume Collection

A gift of *any amount* towards the Costume Council's **Head to Toe Annual Appeal** will support ongoing maintenance of the costume Collection.

**ABOUT the COSTUME COUNCIL**

The **Costume Council** proudly supports the **Costume Collection**, which has grown to be one of the world's premier costume collections with over 50,000 pieces, dating from the 1750s to present day. The Chicago History Museum serves as a unique national resource to the preservation, interpretation, and understanding of history through the collection, examination, and documentation of costume.

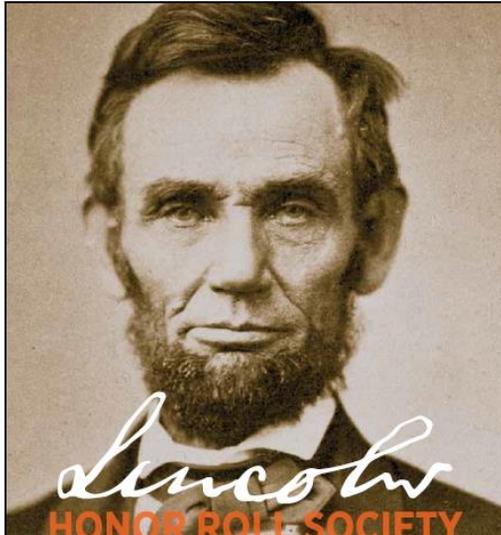
The **Museum's Costume Collection** is one of the largest in the world and one of the nation's most complete repositories of fashion. The breadth of our collection reflects the rise of Chicago as well as the dressmakers, milliners, and manufacturers who made our city their home. Worn by former presidents and first ladies, sports stars, celebrities or everyday people, each piece is a reflection of our connection to Chicago.



# Development Creative-As it Happens

## As it Happens-Fall 2015 Donor Newsletter

In September 2015, As It Happens was mailed to donor and sponsor households and outlines recent projects and openings at the Museum.



*Lincoln*  
**HONOR ROLL SOCIETY**

AS IT HAPPENS FALL 2015	ChicagoHistoryMuseum
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p. 8 Making History Awards	

### MAKING HISTORY AWARDS



On June 3, the Chicago History Museum held its twenty-first annual Making History Awards ceremony, with over 400 guests in attendance at the Four Seasons Hotel. The event honors influential Chicagoans who have made an indelible mark on the city. The night also raised a record-breaking \$850,950 to benefit the Chicago History Museum's mission to collect, preserve, and present Chicago's stories.

Hosted by Museum trustee and news journalist, Ali Veishi, the event included award presentations, impassioned speeches, and a surprise visit from the high-flying Jesse White Tumblers!

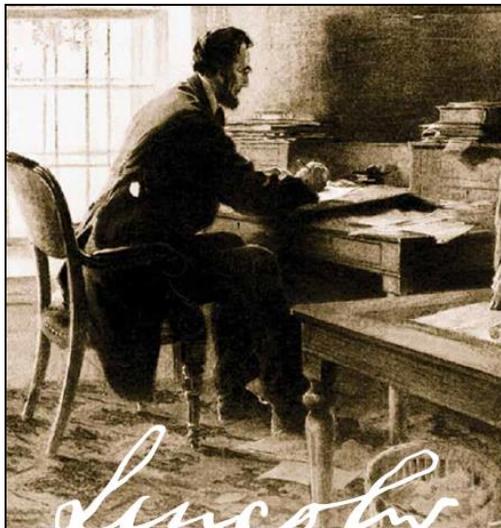
- **Fritzie Fritzhall** — The Bertha Honoré Palmer Making History Award for Distinction in Civic Leadership
- **Hon. Jesse White** — The Jane Addams Making History Award for Distinction in Social Service

This year's awardees were:

- **John A. Canning Jr.** — The Marshall Field Making History Award for Distinction in Corporate Leadership and Innovation
- **Hon. Richard M. Daley** — The Daniel H. Burnham Making History Award for Distinction in Visionary Leadership

- **Motorola Solutions** — The Cyrus McCormick Making History Award for Historic Corporate Achievement, accepted by Gregory Q. Brown, Chairman and Chief Executive Officer

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A bequest can be a specific dollar amount, a specific piece of property, a percentage of an estate, or all or part of the residue of an estate. You can also name the Chicago History Museum as a contingent beneficiary in the event that someone named in your will is no longer living. We recommend that a lawyer

help you draft or amend your estate plan. If you are interested in joining the Lincoln Honor Roll Society or have further questions, please contact Michael Anderson, Major Gifts Officer, at 312.799.2142 or [mAnderson@chicagohistory.org](mailto:mAnderson@chicagohistory.org).

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### GUILD OF THE CHICAGO HISTORY MUSEUM

#### Opening of the Guild Gallery

From creative programming to dedicated fundraising, the Guild continues to support the Museum's mission to share Chicago's stories.

In the past year, the Guild Annual Appeal raised over \$100,000 with contributions large and small from its membership. These generous donations allowed the Guild to contribute \$175,000 in support of their \$350,000 pledge to renovate the newly-minted Guild Gallery! President Sally Sprowl and Guild members joined together on July 4 to celebrate the

official opening of the gallery. The Guild looks forward to fulfilling their pledge over the next two years.

The Guild is greatly honored to host the opening night party of the Museum's newest exhibition, *Chicago Authored*, on Friday, October 16. *Celebrating Chicago Authored: An Evening of Words, Music, and Memories* pays tribute to the diversity, character, and heart of Chicago's storytellers with a lively program featuring some of Chicago's greatest literary and artistic minds. Guests will have an exclusive first look at the exhibition, with the program and dinner to follow.



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# Chicago **History** Museum